

SG50 was a landmark year, when we all came together to celebrate the things that make us uniquely Singaporean. Now, with the release of a special commemorative book, we can revisit the year's most inspiring events and activities.

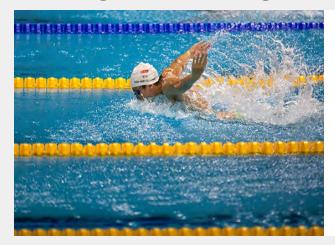


**VIEW THE E BOOK** 

# VIEW THE E



## FEATURED NEWS-



13th Jan 2016

Pay It Forward with the Human Spirit - ASEAN Para Games 2015



21st Dec 2015

Jubilee Big Walk

14th Jan 2016



## The Future - Ours to Make

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# CELEBRATING THE LITTLE RED DOT.

What is SG50? Well, it represents the little red dot that we've come to know as home. The logo celebrates the Singaporean spirit – signifying that our dreams are not limited by the physical size of our island nation.

#### BRAND RULES

The SG50 logo must be treated with dignity and respect, and in accordance with Singapore laws. While the SG50 logo is free to be customised, it should not be used to:

- Make threats of violence, personal attacks or derogatory remarks against others
- · Advocate any political or religious agenda, or cause conflict or misunderstanding in society
  - Depict any inappropriate content

Use of the SG50 logo and its customised versions is meant to identify with the SG50 celebrations, and does not imply endorsement of any event,

product or service.



## **DOWNLOAD THE LOGO AND GUIDE**

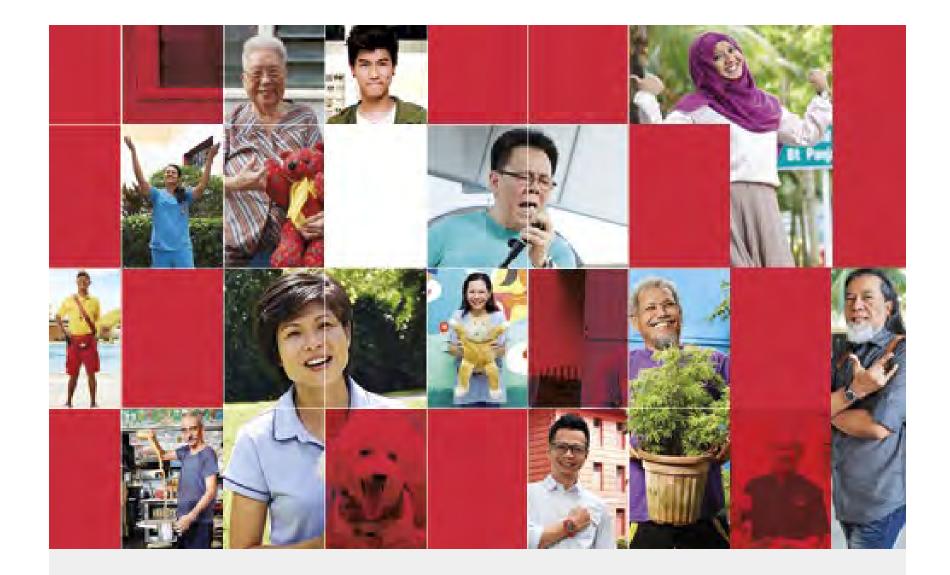
## **OUR INITIATIVES-**



## **SG50 TIME CAPSULE**

More than just a collection of objects, the SG50 Time Capsule is a repository of stories that we would like to tell our future generations.

FIND OUT MORE



## **EVERYDAY STARS**

We encounter them each day in our neighbourhoods. Meet the ordinary Singaporeans on the street that make the stars and ideals on our flag achievable.

FIND OUT MORE



## THE SINGAPORE SPIRIT

It is what bonds us across generations, gender and race. It comes in many forms and, more importantly, it is in you, in me and in everybody.



## THE PIONEERING SPIRIT. SINCE 1965.

They were the true trailblazers. The men and women who dared to dream. And their Pioneering Spirit still lives on in every one of us.

#### **FIND OUT MORE**



## **ICONS OF SG**

From the way we pack our coffees to-go to the unique brand of English we speak - no one else in the world does it like us.

**FIND OUT MORE** 

## **WAY TO GO TEAM-**

Planning our big birthday is quite the task, but we've got a strong network from the people, public and private sectors to back us up.

The SG50 committee is led by Minister for Education, Heng Swee Keat; while Minister of Culture, Community and Youth, Lawrence Wong heads the SG50 Programme Office.

They are supported by five dedicated teams who are excited to get everyone of us involved:



Education and Youth



Culture and Community



Economic and



Environment and



Partnership

## MEET THE COMMITTEE———



PROGRAMME OFFICE



Culture and Community



International

Environment and Infrastructure

Partnership



CHAIRMAN Heng Swee Keat Minister for Finance



Lawrence Wong Minister for National Development



Indranee Rajah Sr Minister of State, MOF and MLAW



Dr Tan Lai Yong Resident Fellow, CAPT. Inaugural Toh Chin Chye Fellow, UTown, NUS



Philip Jeyaretnam Managing Partner, Rodyk & Davidson LLP



Lawrence Wong Minister for National Development



Olivia Lum Executive Chairman, Group CEO, Hyflux Ltd



Tan Chuan-Jin Minister, Social and Family Development



Grace Fu Minister for Culture, Community and Youth



Tai Lee Slang Immediate Past President Singapore Green Building Council



Koh Choon Hui Chairman, Singapore Children's Society



Dr Loo Choon Yong Executive Chairman, Raffles Medical Group

#### **MEMBERS**



Afigah Nur Fitri Suhaiemi Undergraduate, FASS, USP, NUS



Arasu Duraisamy Central Committee Member, NTUC



Chan Chun Sing Minister, Prime Minister's Office and Secretary-General of the National Trades Union Congress (NTUC); Advisor, Partnership Committee



Elim Chew Founder. 77th Street



Lina Chong Manager of Leadership and Personal Development, NYP



Chua Chim Kang Sr VP. Business Development, Chinese Newspapers Division, SPH



Halimah Yacob Speaker of Parliament



Iskandar Ismail (1956 - 2014) Music Producer. Orchestra Conductor



Prof Tommy Koh Ambassador-At-Large, MFA



Dr Liang Wern Fook Composer, Writer, Director of Xue Er You Language Centre



Dr Mansoor Bin Abdul Jalli Associate Professor. ECE Department, NUS



Moliah Hashim Principal, Princess Elizabeth Primary School



Annabel Pennetather VP, SNOC



Dr Kanwaljit Soin Immediate Past President, WINGS



Alvin Tan Founder and Artistic Director, The Necessary Stage



Royston Tan Film Director



Dr Mary Ann Tsao President, Tsao Foundation



Dr Yeo Sze Ling Research Scientist, Institute for Infocomm Research, Agency for Science, Technology and Research

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**CURRENT & UPCOMING** 

PAST

YEAR

**MONTH** 

## WHAT'S ON

Check out what's coming your way for Singapore's Golden Jubilee. See something that interests you? Add a little event reminder to your Calendar with a simple click.

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# **PULSE**

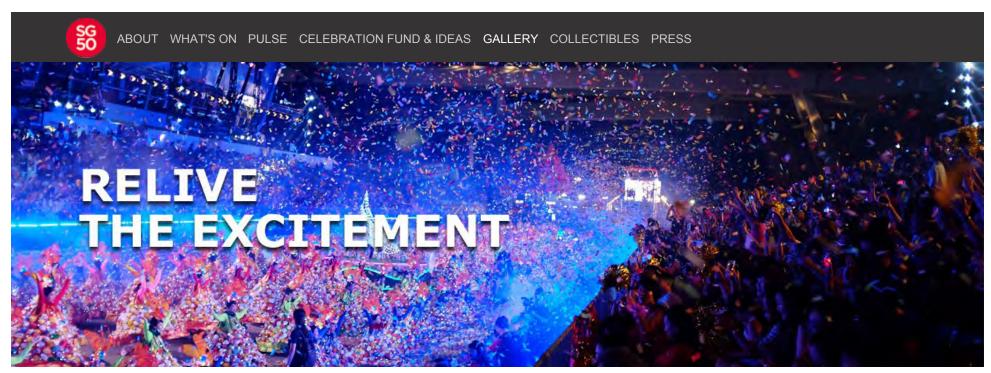
Discover what's going on. Hear about the stories and people behind the scenes. With so much happening for Singapore's 50th, you're going to want to check back often.





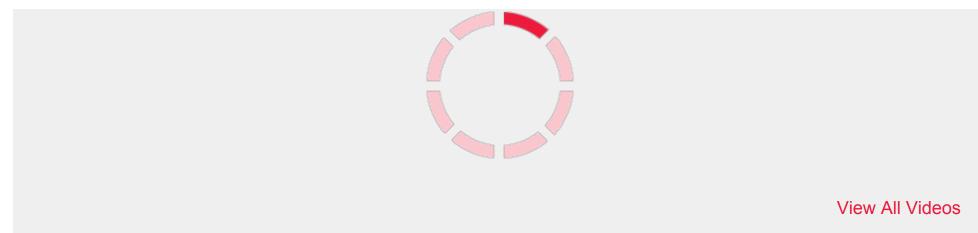
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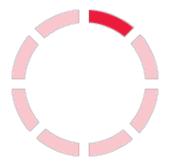


# **GALLERY**

Perhaps you were there at our celebrations. Or just want to see what you've missed. Check out the photos and videos of our SG50 events here



**PHOTOS** 



View All Photos

**PLAYLIST** 

#### **APPS**



#### Celebrate SG50! Official App

Your pocket-size guide to SG50 celebrations & activities







#### **Singapore Time Walk**

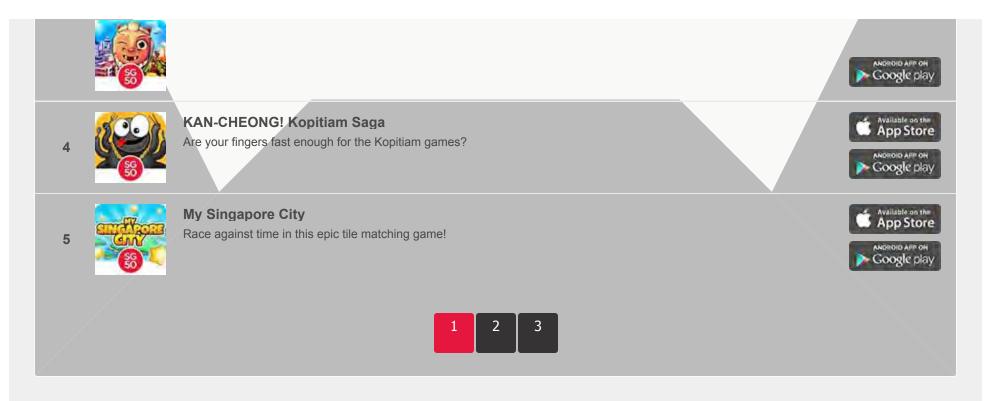
See Singapore as you've never seen it before.



#### **Building the Lion**

Build offices, eateries and houses Singapore-style!





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# **COLLECTIBLES**

Designed and produced by our friends and partners, this is Singapore's way of immortalising our 50th anniversary.



**SG50 Commemorative Notes** 

Together with a set of three commemorative coins launched in April this year, the notes complete the set of

SG50 commemorative currencies issued by MAS to mark Singapore's 50 years of nation-building.

#### Find Out More



#### **SG50 Commemorative Coins**

To mark this major milestone in the nation's journey, the Monetary Authority of Singapore is proud to present a series of three commemorative coins, which is themed 'Education, Building Our Nation Together', reflecting the fundamental role that Education has played in the transformation of a young nation.

Find Out More



Singapore: 50 Years of Independence (1965-2015) Stamp Set

This third and final set of the SG50 commemorative stamp series - 'A Brighter Future Together' commemorates our 50 years of independence by celebrating our hopes for the future.

### Find Out More



## **Souvenirs From Singapore**

As inspired by the SG50 Icons of SG, Supermama reimagined the 50 Icons of SG, and reinterpreted them into an extensive collection of 50 Souvenirs From Singapore, serving as beautiful, meaningful keepsakes from Singapore.

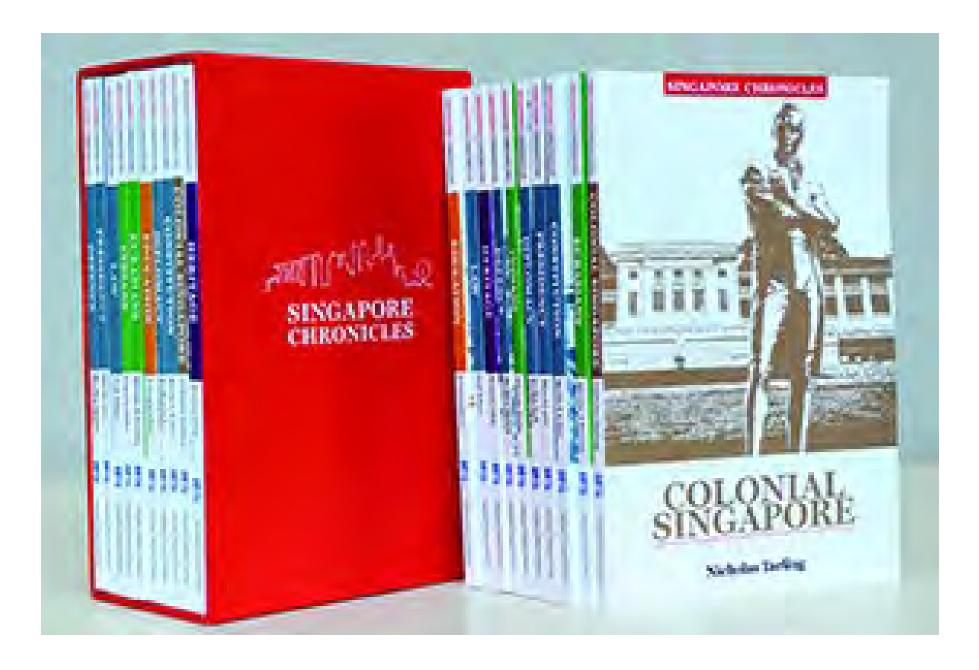
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#### SG50 Book

"Living the Singapore Story: Celebrating our 50 years 1965 – 2015" traces the trajectory of the nation's growth and development since Independence through the experiences of a group of Singaporeans.

### Find Out More



## **Singapore Chronicles**

To commemorate Singapore's 50th year of independence, the Institute of Policy Studies together with the Straits Times Press jointly launched a 50-volume series entitled Singapore Chronicles. Ten volumes have been published and the rest will be published over the course of 2016.

Find Out More



**SG50 Commemorative EZ-Link Card** 

To commemorate the recognition of the EZ-Link card as one of the SG50 icons chosen to mark the nation's 50th birthday, EZ-Link also unveiled an exclusive SG50 EZ-Link card. The card is available for purchase at all

TransitLink Ticket Offices at the usual EZ-Link card prices.



Singapore: 49 Years of Independence (1965-2014) Stamp Set

This second set of the SG50 commemorative stamp series celebrates our 49 years of our independence by highlighting the unique traits and characteristics of Singaporeans and this island we call home.

#### Find Out More



#### Singapore: 48 Years of Independence (1965-2013) Stamp Set

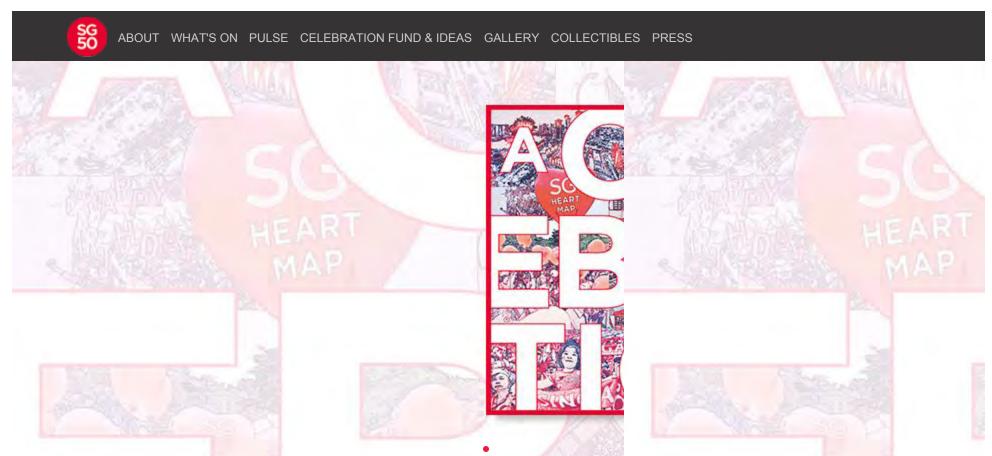
This first set of the SG50 commemorative stamp series – celebrating 48 years of our independence – showcases examples of what we have shared, overcome and achieved together as Singaporeans.

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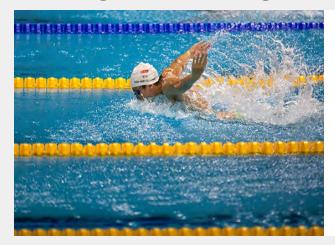
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## The Future - Ours to Make

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# Pay It Forward with the Human Spirit

13 January, 2016 at 16:01



By Yang Huiwen

The 8th ASEAN Para Games that recently concluded on 9 December was a celebration of excellence, friendship and abilities. But above all, it was a celebration of the human spirit.

It was the first time Singapore played host to the Games, which started in 2001 for Southeast Asian athletes

with physical, mobility, visual and intellectual disabilities, as well as those with cerebral palsy. It was also our country's largest ever contingent of 145 athletes, of which more than half were making their debut.

Over the weeklong competition, close to 100,000 spectators showed up across the 15 sports to cheer the 1,200 para-athletes from 10 countries. Across the Games venues from the OCBC Aquatic Centre to the National Stadium to Marina Bay Sands, the atmosphere was upbeat and peppered with generous doses of cheering.



The crowd cheers Chee on.

Indeed, there were the moments of triumph and pride, such as when local swimmer Yip Pin Xiu broke the world record in the women's 50m backstroke S5 final, and when navy serviceman and table tennis player Jason Chee

delivered on his promise to win an SG50 gold for Singapore in the men's' team Class 1-2 event.

There were also moments of surprise and entertainment – David Beckham provided an extra dose of star quality to the occasion when he showed up to mingle with the athletes and watch the five-a-side football game between Singapore and Thailand.

The Games provided an opportunity for athletes to excel, push themselves and become outstanding in their field. For the rest of us spectators, we were left inspired and in awe by the resilience, commitment and camaraderie displayed by the athletes.

Hopefully, it will also leave a legacy that lives on beyond the initial fanfare by transforming perceptions and paving the way for a more inclusive, compassionate Singapore. For example, the Inclusive Interaction initiative at the sidelines of the Games was designed to foster interaction and integration opportunities through a series of stations that allowed the general public to experience what the disabled would go through.

Ability can take many forms, and however difficult or challenging life may seem, there is always something each and every one of us can do and succeed at. Through the strength of our athletes, we have seen other sides to the fighting spirit that makes us human. The least we can do is to pay it forward.

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# A walk through history

21 December, 2015 at 15:12



## A walk through history in the heart of Singapore

# By Yang Huiwen

It has been a year of celebration and reflecting who we are as one people and what SG50 means to us. The Jubilee Big Walk, which took place on November 29, themed "Celebrating the Singapore Story - Our Roots, Our

Present, Our Future," marked yet another high point of the nation's SG50 Celebrations.

Not only did the cheer of 25,000 walkers drive away the early morning drizzle, participants had the company of Prime Minister Lee Hsien Loong, Minister Heng Swee Keat, Minister Grace Fu and Minister Lawrence Wong, along with a team of dedicated performers and volunteers who turned the 5km stroll into a poignant reminder of how far we have come.

Walking together as one people, the scenic journey weaved a route through the heart of Singapore and many historical and iconic locations. By 6.30am, everyone was huddled at the start point at the National Museum of Singapore, some holdings balloons and others decked in fancy costumes.

Lim Su Min, 69, was standing by the pavement armed with a pen and notebook, quietly observing the scene. He has a habit of sketching to remember moments. "Jubilee is a very special word and according to the ancient book of wisdom brings to the whole nation renewal and promise for the future," he said.



Prime Minister Lee Hsien Loong poses for a photo with intergenerational Singaporean families against the National Gallery.



PM Lee launching the Jubilee Bridge.

Participants passed iconic sites including the Central Fire Station, Old Hill Street Police Station, and the newly opened National Gallery Singapore, which is housed within the former Supreme Court and City Hall.

For Henry Ho, 42, the activity was especially meaningful and significant with the company of both his father and his son. "This brings a lot of memories because a lot of these places my father used to bring me when I was a child, and now I'm here with my son and my father, representing three generations. It's a good stimulus to celebrate the family in a Singaporean way."

Along the way, Prime Minister Lee stopped to launch the new Jubilee Bridge, to much cheer from fellow walkers who were waiting for his arrival. The pedestrian bridge was a suggestion by Singapore's founding Prime Minister Lee Kuan Yew to provide a friendly, barrier-free connection between the Merlion Park and the Waterfront Promenade in front of the Esplanade.

It was a chance for some to take in some of the landmarks in a leisurely way.

Soong Sing Fook, 58, who was there with his extended family, said: "We're really enjoying the scenic walk together as we seldom pass through the civic district and all these iconic places on foot. This is really full participation from my family, and also from all other Singaporeans!

Others were entertained by the performers and festivities along the way.



Zhou Ai Zhi, 65, centre, was happy to be part of the celebrations.

"This is such a happy place, we are very happy to be part of the Jubilee celebrations too!" said Zhou Ai Zhi, 65 who was with friends at the SG Heart Map Festival at the floating platform at Marina Bay.



Jonathan Goh (right) is a professional clown who thrives on making others happy.

"As a clown, my aim is to make everyone happy. People were enjoying themselves, though towards the end of the walk some people are tired, but we managed to make some of them laugh or break into a smile."

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# The Future - Ours to make

14 January, 2016 at 15:01



By Jean Loo

Welcome to the New Year, the beginning of a new chapter of our Singapore Story.

Over the last year, we've celebrated SG50 extensively in a myriad of ways. In the course of doing as one people – or individually – we have also found our personal interpretation of our nation's Golden Jubilee.

The world is changing at lightning speed and in ways we cannot imagine. While our achievements and aspirations, whether economic or social, are results of hard work and the foresight of generations before us, today's new world is awash with both opportunities and threats.

How will the SG50 Celebrations propel us toward the future? Prime Minister Lee Hsien Loong said in his New Year's Day message that he knows that "come what may – challenges, disappointments and sorrows – we will be here for one another." While other countries are troubled by racial tensions and pessimistic about tomorrow, Singaporeans stand together with pride, grit and hope that will weather any storm.

Here's what we will remember from SG50:



Wheels@Ubin, June 2015 (Photo by Donn Tan).

#### **GROUND-UP CELEBRATION PROJECTS**

We called. You responded with ideas. Over 400 projects led by Singaporeans and supported by the SG50 Celebration Fund were rolled out over the past year in a myriad of creativity. These included community-based events like #SGEATWITHUS that celebrated our identity through home-cooked food, WHEELS@UBIN, a project to bring 100 Singaporean wheelchair-users on a tour of Pulau Ubin and AND SO THEY SAY, a documentary art installation showcasing films featuring the life philosophies of the pioneer generation.



A sand sculpture of Mr Lee Kuan Yew and Singapore at East Coast Park, 29 March 2015 (Photo by Jean Loo).

#### REMEMBERING MR LEE KUAN YEW

29 March 2015 – A bittersweet day that brought the nation together in tears when people from all walks of life came together to bid our beloved former Prime Minister Lee Kuan Yew, who passed away at 91 years old, a final farewell. To many Mr Lee was the light and brightness that lifted Singapore from gloom. You queued to pay respects, volunteered to distribute food, water and umbrellas. We stood together in the rain to say our goodbyes and it was the least we could do.

Building on Mr Lee's blazing legacy, let us march onwards and commit to our lives and a purpose that can withstand the test of time. "He had no regrets. I've learnt from him that choices are very important," said Sally Wivawan, 13, a primary six pupil from San Yu Adventist School. "I am inspired to make choices I won't regret, even if they don't seem important right now."



Students take part in the SEA Games countdown, April 2015 (Photo by Alvin Toh).

#### BRING ON THE GAMES

Our sunny island played host to the 28th SEA Games from June 5 – 16 and the 8th ASEAN Para Games held from

December 3 – 9. At the SEA Games, Team Singapore brought in a record 259 medals in a fitting tribute to the nation's 50th birthday, including a hard-fought gold medal won by national sprinter Shanti Pereira, the first female sprinter to triumph tops since 1973.

At the Para Games, we saw fantastic performances from the team and displays of resilience and indomitable human spirit with Yip Pin Xiu, who broke the world record for the women's 50m backstroke while swimming against competitors three classes above her and paddler Jason Chee who triumphed over his tragic accident and won brought home one gold and one silver medal. Most importantly, we came together as one people

behind our athletes and supported them in spirit and cheer.



Jubilee Walk, November 2015 (Photo by Jean Loo).

#### A JOYOUS JUBILEE WEEKEND

Singaporeans came out in full force over the Jubilee Weekend from August 7 –10 where the yearlong SG50 Celebrations came to a climax with the Community Chest Heartstrings Walk, mass SG50 picnics organised by Families for Life at the Marina barrage and the much-anticipated National Day Parade. Unabashedly we partied with our friends and family proudly in a sea of red and white.

The NDP, which involved more than 3,500 participants, was significant as it was held at the Padang, where the first NDP took place in 1966. Retired Captain Shamsudin bin Shadan, 84, who led a continent of 1,000 soldiers at the first NDP as the Parade's Regimental Sergeant Major was one of the oldest participants. "The happiest part of this year's NDP for me is that we are taking part, we are not left behind."



Will you heed the lion's call? December 2015.

### SGFUTURE, THE FUTURE OF US

The launch of The Future of Us exhibition, which runs through March 2016 and opens our minds to possibilities of how we will live, work, play, care and learn in the future, caps of a year of SG50 Celebrations. Through short films and interactive installations, it lays out possibilities and hopeful scenarios of how life in Singapore might be like in the year 2030.

Building on the Singaporean Spirit, the SGfuture series of dialogues wants you to play a part in building a better Singapore and shape the next chapter of our story. Share your ideas across a range of topics from the arts to the environment, where everyone can play a part no matter where you come from.

As our forefathers built today's modern Singapore with their blood and sweat, the baton has been passed on to our generation to fill their shoes and pave a new way forward. Together, let's rise to the challenge and work for a better, brighter SG100!

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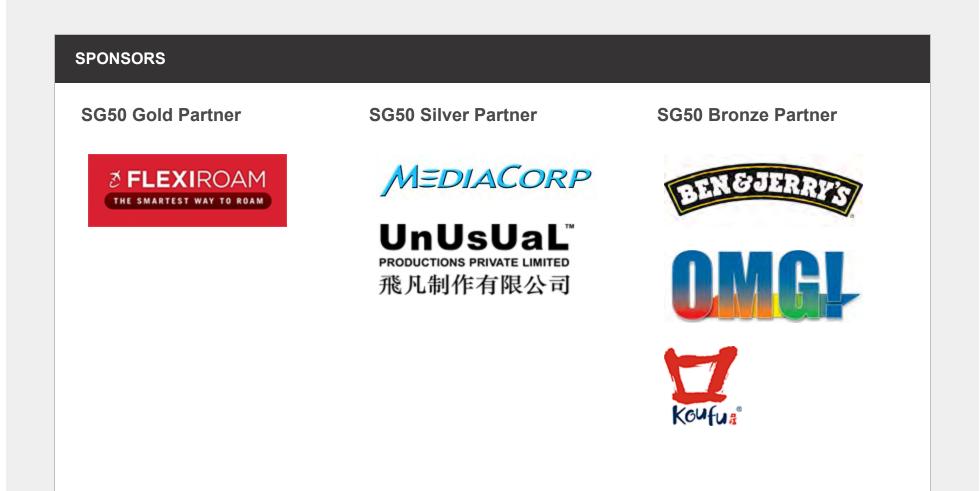
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## **ACKNOWLEDGEMENTS**

We may be a small nation, but we're brimming with big talent, and bigger hearts.





### **SG50 Supporter**



















































































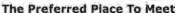








































#### **PHOTOGRAPHERS**

Andrew JK Tan Byran Ong Arie Minandar Wen

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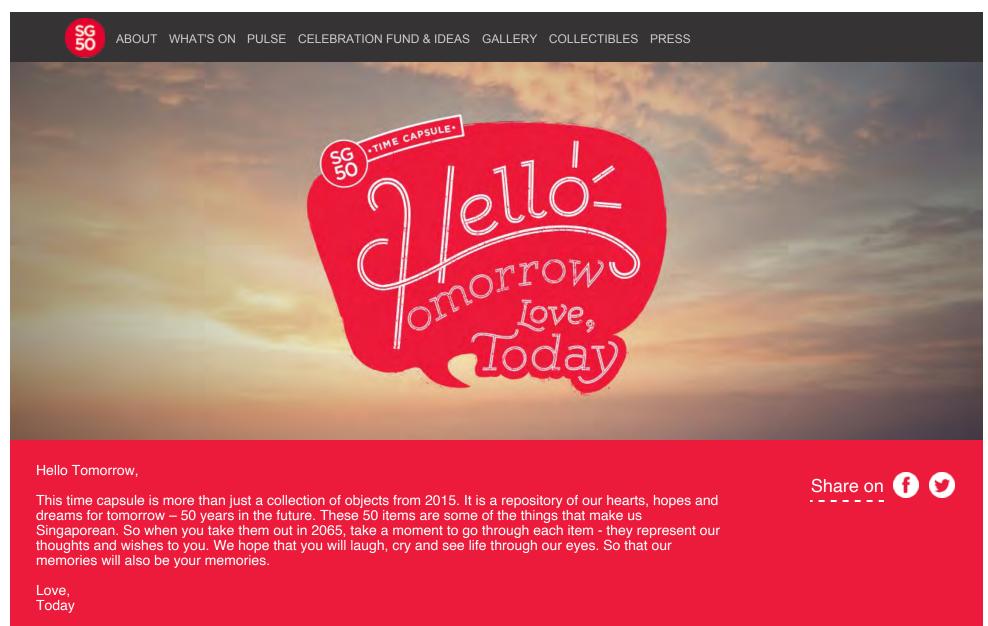
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**GALLERY** 

**COLLECTIBLES** 

**PRESS** 

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Thank you for your participation in the selection process. You have helped us put together a beautiful gift for the future. Here are the final 50 items that you have selected for the SG50 Time Capsule.

Read more about each of the items on our Facebook page.



Books about our values and aspirations, 2010s

















First laminated plastic identity cards and the more recent NRIC, 1970s – 1990s

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### Aljunied GRC & Hougang SMC



A warm hug makes everything better.

**Ms Ann**, Greets her students at the children services centre with a hug







You're never too old to feel young.

Mr Ng, Senior volunteer who looks out
for other senior citizens in Hougang





Serangoon Gardens' very own Spice Girl.

Mdm Bashira, Serving up spices to the people of Serangoon



The birdman of Serangoon.

Mr Chua, Runs the largest bird store in Serangoon



Keeping the kampong spirit alive in Serangoon.

**Mdm Nagosri**, Often shares her cooking with her neighbours



I was here first!

Mr Lim, Was among the first to move into Serangoon



When Aljunied needs me, I'll be there!

Jun Kai, Comic book fan and aspiring superhero





Fights plaque in the day, bad guys at night.

**Dennis**, Dentist and Hanmudo chief instructor



Some see obstacles, I see opportunities.

Benjamin, Parkour enthusiast



She runs this town.

Amirah, Industrial engineer and avid runner



There is beauty in everything.

Jeremy, Photographer who brings out
the inner beauty in his subjects



True wealth is good health.

Dr Tan, Gives discounts and waives
fees so his low-income patients can
afford healthcare



Serving aces and the community.

Nadirah, Malay Sports Association

volunteer, helping kids improve in the

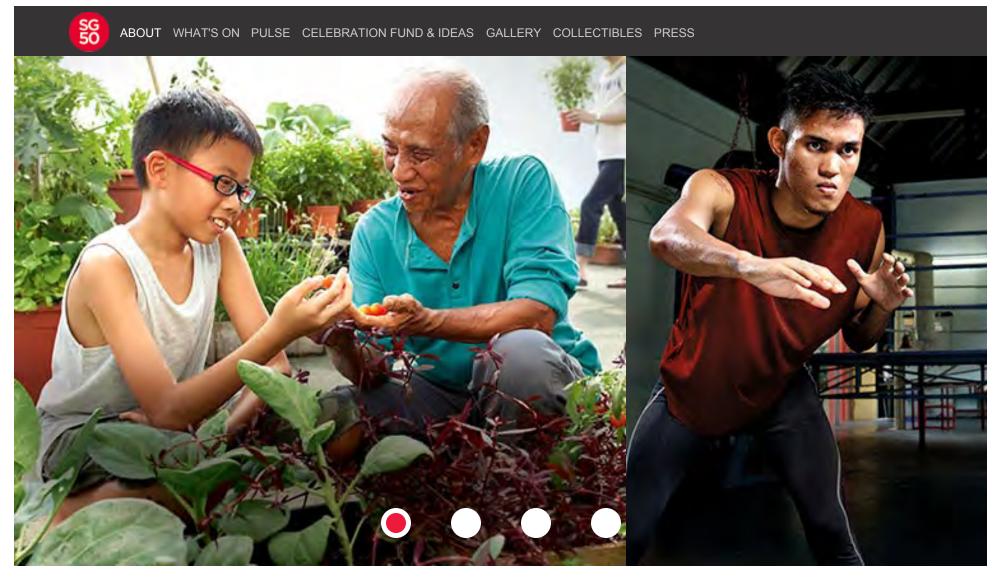
sport she loves



neighbourhood.

Ambra, A cheerful and quirky resident who is madly in love with Serangoon Gardens

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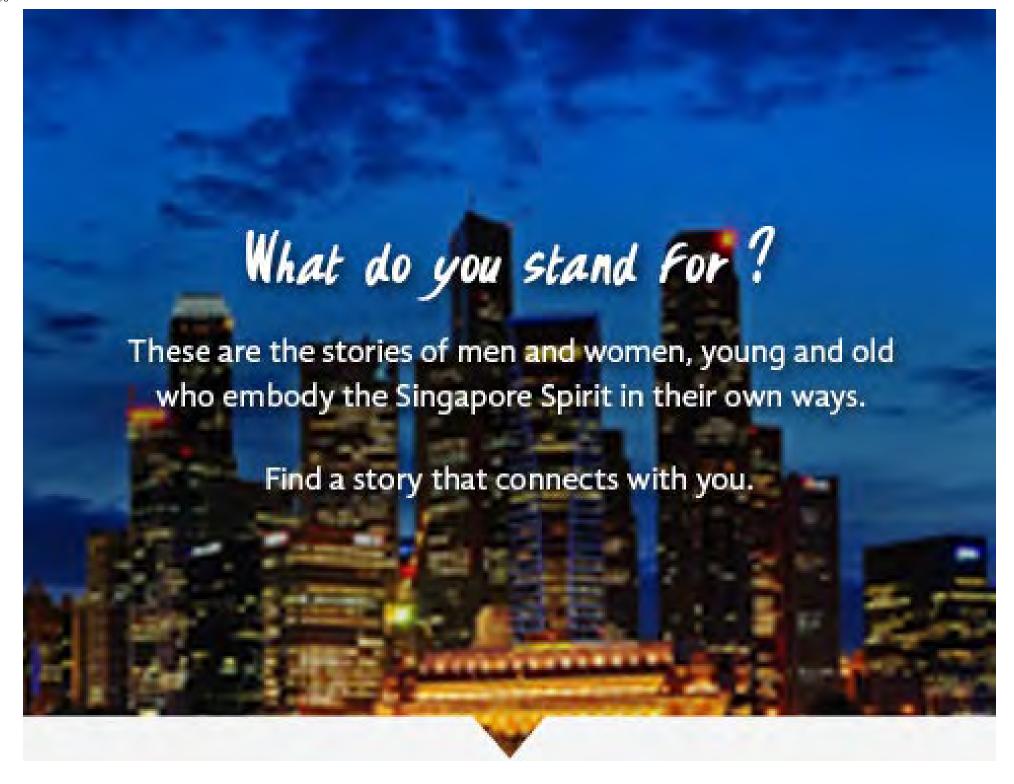


Dylan's Singapore Spirit. Since 2002.

Discover their story

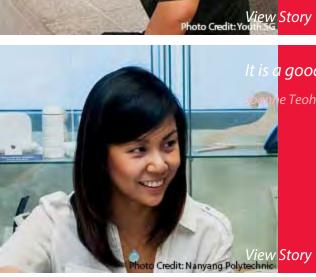
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Discover their sto









It is a good feeling to know that...

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s a big thing for me when we...

Story





It is a controlled sports and a...

There's a great sense of...



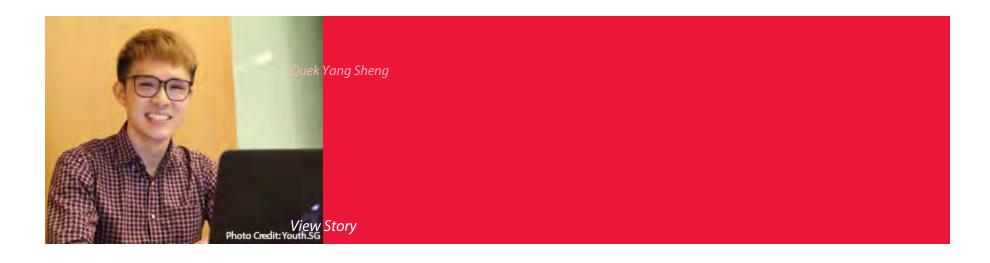




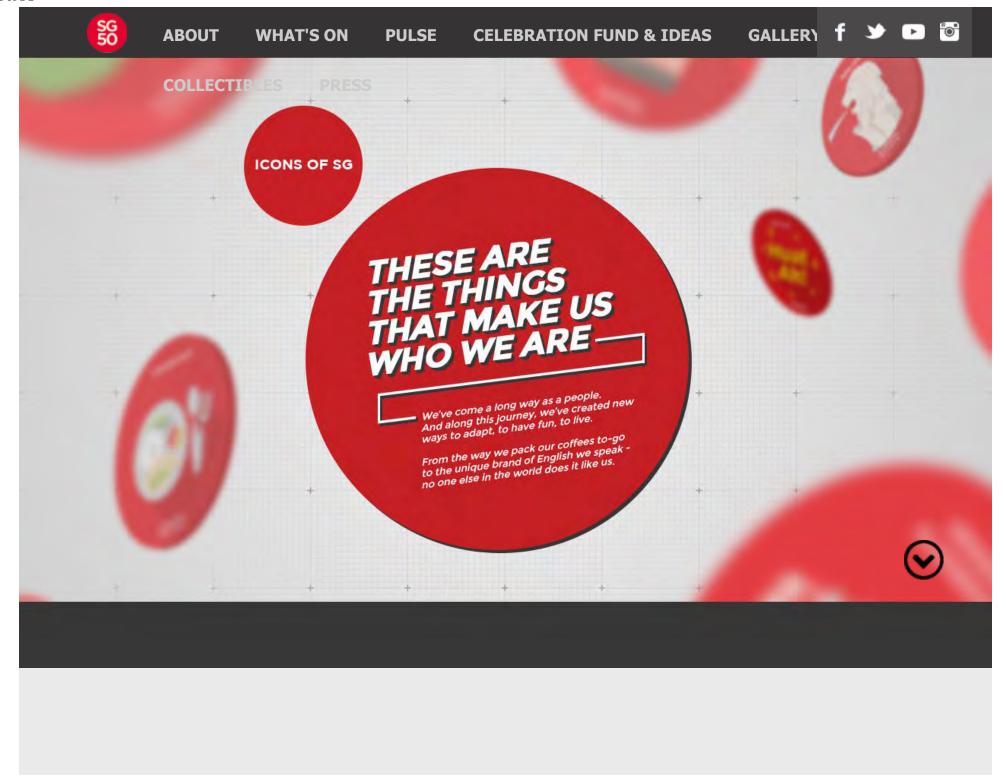


so many rejections but it...

I felt there was a need to give...



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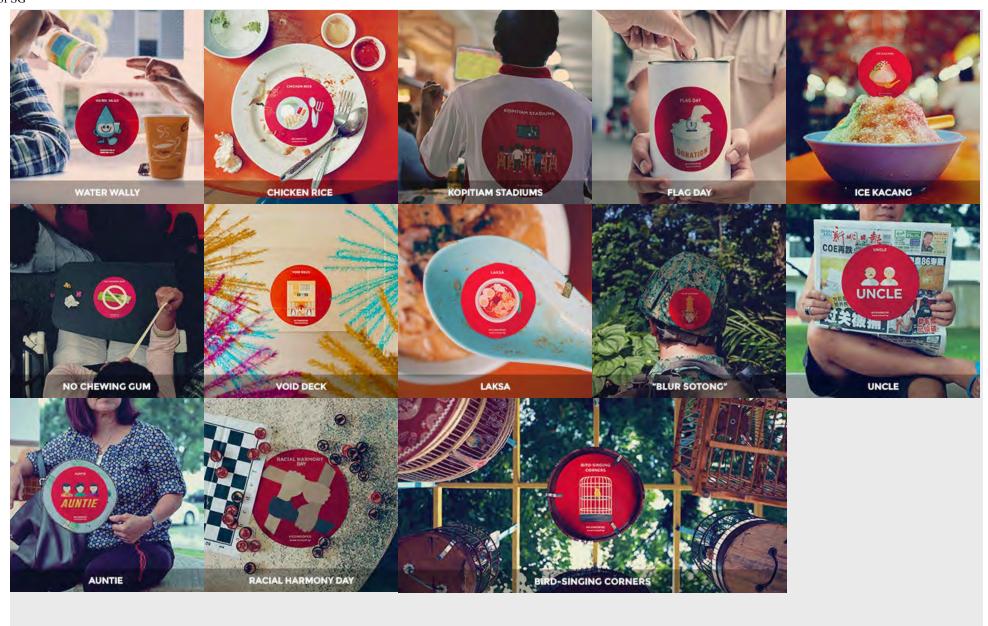
### HERE'S OUR ICONS OF SINGAPORE, JUST SOME OF THE THINGS THAT MAKE US SINGAPOREAN.



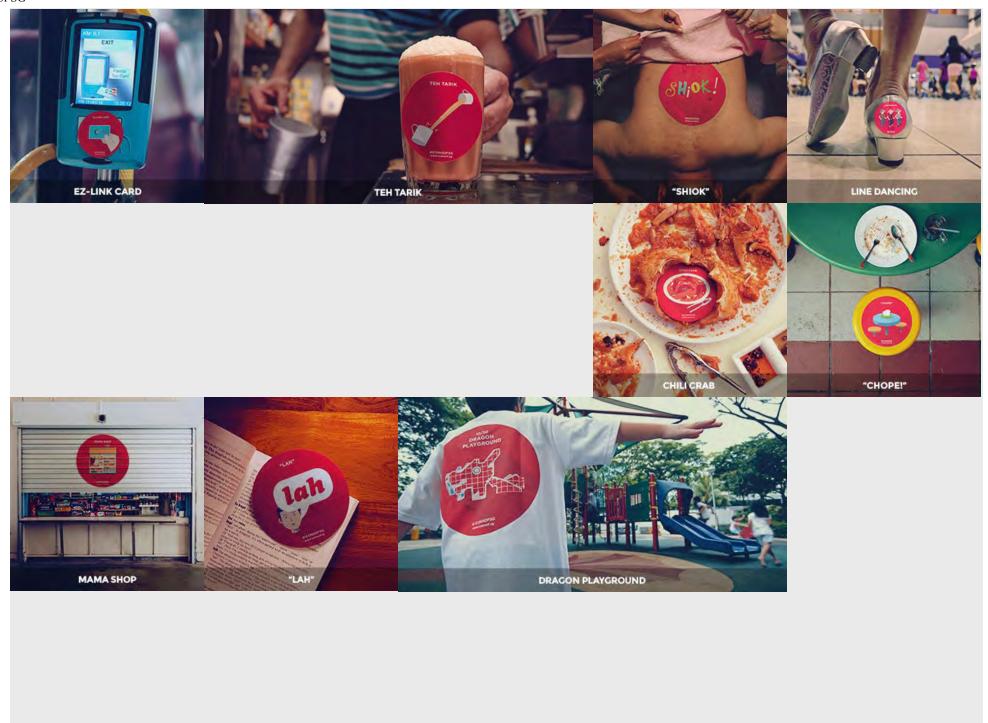


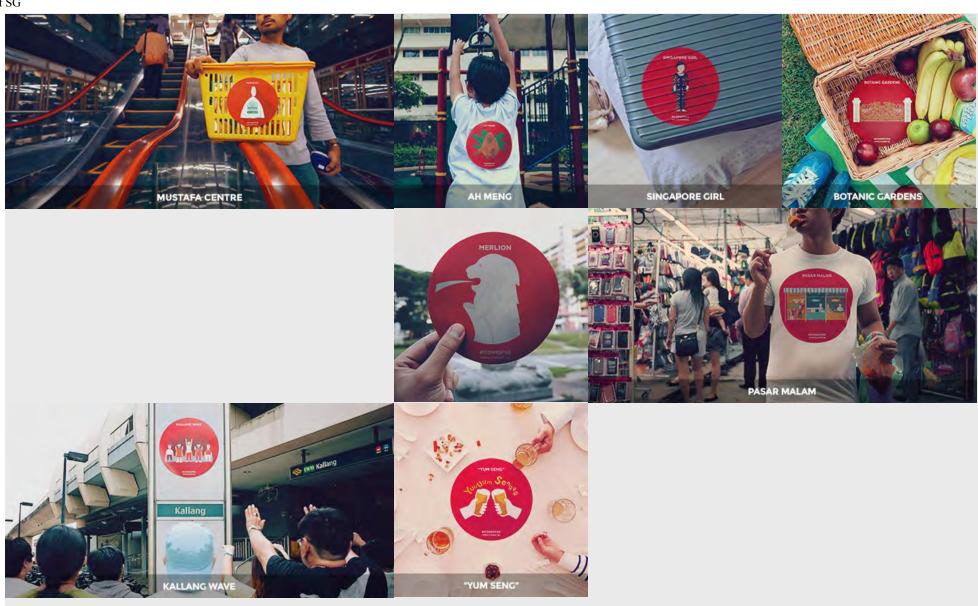






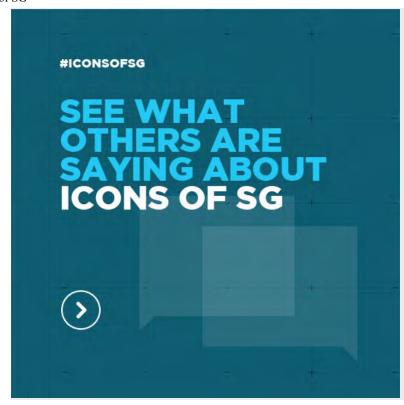






# CHECK OUT THE 50TH ICON 50TH ICON OF SINGAPORE







## **SG50 GALLERY**

Perhaps you were there at our celebrations. Or just want to see what you've missed. Click on each album to check out the photos and videos of our SG50 events.



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# **PHOTOS**

Perhaps you were there at our celebrations. Or just want to see what you've missed. Click each album to check out the photos of our SG50 events.



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**CURRENT & UPCOMING** 

PAST

YEAR

**MONTH** 

### WHAT'S ON

Check out what's coming your way for Singapore's Golden Jubilee. See something that interests you? Add a little event reminder to your Calendar with a simple click.

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## **PULSE**

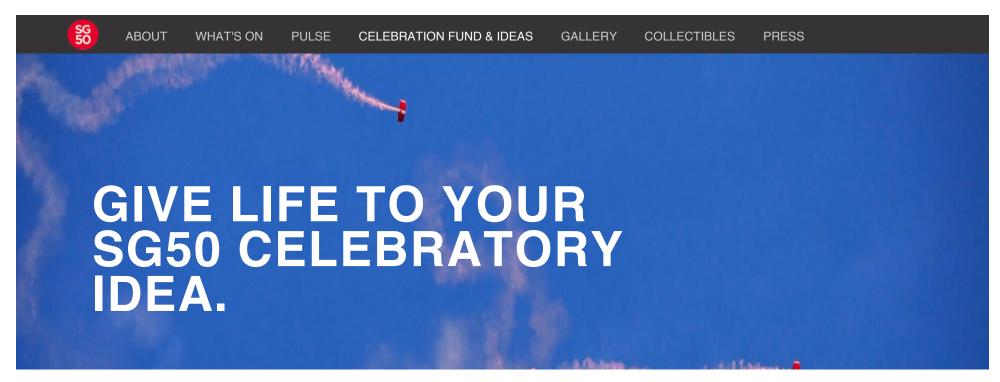
Discover what's going on. Hear about the stories and people behind the scenes. With so much happening for Singapore's 50th, you're going to want to check back often.





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# HOW MUCH SUPPORT ARE WE TALKING ABOUT?

All projects will go through an evaluation process, with each successful application receiving up to 90% of the project expenditure, capped at \$50,000 per project.



Application for SG50 Celebration Fund has closed on 1 August 2015.

SOME BIG, SOME SMALL.

#### SOME HEARTFELT AND OTHERS, PLAIN WACKY.

Submission for celebration ideas is now over. While we pick some to bring to life, see how your fellow Singaporeans want to celebrate our nation's 50th.

- Wear red and white, the colour... Lin Hsin Hui Tang Ching Xian Ng Kim Yi Ng Koh Hin, 13
- We should make a section where... Eva neisha, 12
- There should be more eco-frien... Rifai Bin Yusrv. 13
- I will be putting Singapore fl... Amirah Hui Ling Fiona Tricia Tian Yi, 13
- Sing th national song On TV,w... CHONG XIN YI. 13
- Watch the NDP parade on TV and... JiaHuan, 13
- Have a meal with the meals. Lai Qian Ping, 13

- I want to celebrate until the ... Manfred, 13
- we should have BIG CAKE! to ... brialien, 12
- I would grab a fews friends an... Kenneth Tan. 13
- We can all come together for a... Lee Hong heng, 13
- Play short clips on the televi... Jonell Tan. 13
- Have a meal with neighbours Lai Qian Ping, 13
- Have a meal with the meals. Lai Qian Ping, 13
- 1 2 3 4 5 ... 189 190















no of ideas

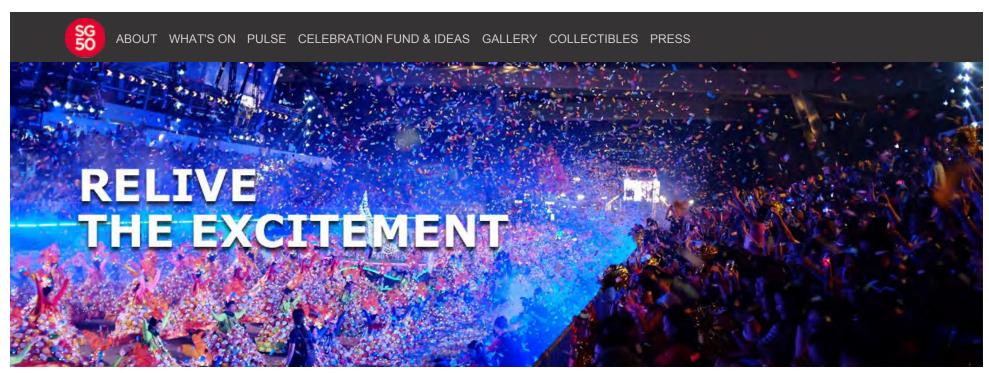
4523

sort by

SEE ALL \*

**LEARN MORE** 

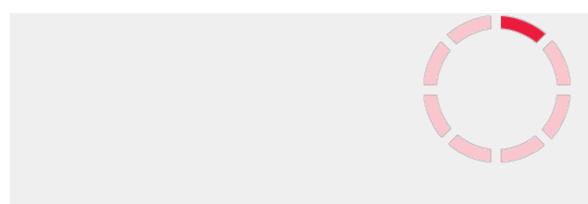
- By celebrating with a Big Bang... Nicholas, 13
- Attend NDP Lew Zhian, 13
- I will be putting Singapore fl... Amirah Hui Ling Fiona Tricia Tian Yi, 13
- Go to sinapore main places and... Melvina ang hui jia, 12
- Eat local delicacies and food ... Ho Guan Hui, 13
- cele... Melissa Mak, 13
- Have a meal with the meals. Lai Qian Ping, 13



## **GALLERY**

Perhaps you were there at our celebrations. Or just want to see what you've missed. Check out the photos and videos of our SG50 events here

VIDEOS \_\_\_\_\_



View All Videos

**PHOTOS** 



View All Photos

**PLAYLIST** 

#### **APPS**



#### Celebrate SG50! Official App

Your pocket-size guide to SG50 celebrations & activities







#### **Singapore Time Walk**

See Singapore as you've never seen it before.



#### **Building the Lion**

Build offices, eateries and houses Singapore-style!





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## **COLLECTIBLES**

Designed and produced by our friends and partners, this is Singapore's way of immortalising our 50th anniversary.



**SG50 Commemorative Notes** 

Together with a set of three commemorative coins launched in April this year, the notes complete the set of

SG50 commemorative currencies issued by MAS to mark Singapore's 50 years of nation-building.

#### Find Out More



#### **SG50 Commemorative Coins**

To mark this major milestone in the nation's journey, the Monetary Authority of Singapore is proud to present a series of three commemorative coins, which is themed 'Education, Building Our Nation Together', reflecting the fundamental role that Education has played in the transformation of a young nation.

Find Out More



Singapore: 50 Years of Independence (1965-2015) Stamp Set

This third and final set of the SG50 commemorative stamp series - 'A Brighter Future Together' commemorates our 50 years of independence by celebrating our hopes for the future.

#### Find Out More



### **Souvenirs From Singapore**

As inspired by the SG50 Icons of SG, Supermama reimagined the 50 Icons of SG, and reinterpreted them into an extensive collection of 50 Souvenirs From Singapore, serving as beautiful, meaningful keepsakes from Singapore.

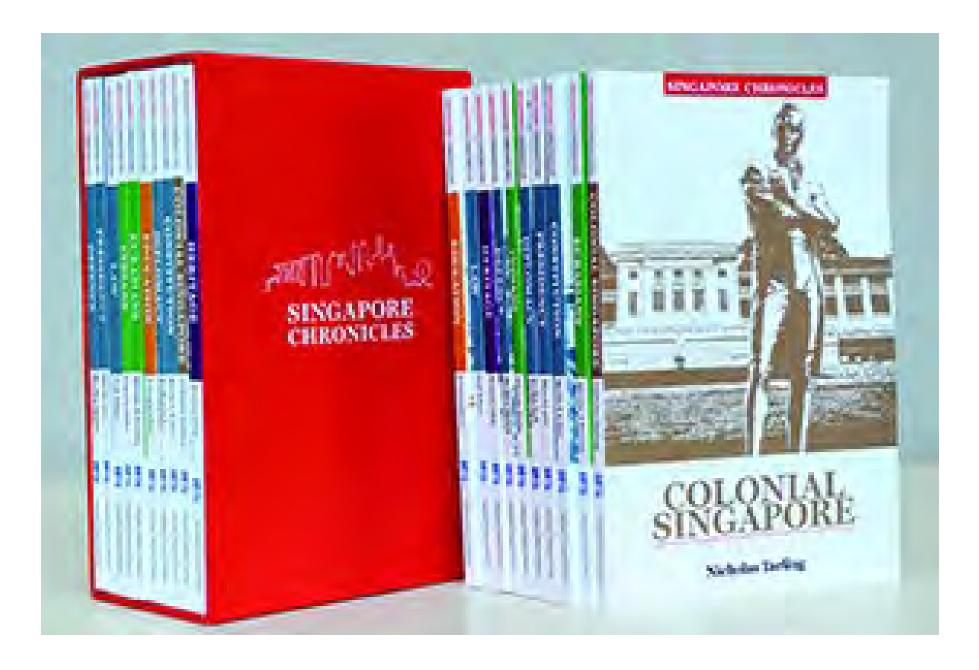
Find Out More



#### SG50 Book

"Living the Singapore Story: Celebrating our 50 years 1965 – 2015" traces the trajectory of the nation's growth and development since Independence through the experiences of a group of Singaporeans.

#### Find Out More



#### **Singapore Chronicles**

To commemorate Singapore's 50th year of independence, the Institute of Policy Studies together with the Straits Times Press jointly launched a 50-volume series entitled Singapore Chronicles. Ten volumes have been published and the rest will be published over the course of 2016.

Find Out More



**SG50 Commemorative EZ-Link Card** 

To commemorate the recognition of the EZ-Link card as one of the SG50 icons chosen to mark the nation's 50th birthday, EZ-Link also unveiled an exclusive SG50 EZ-Link card. The card is available for purchase at all

TransitLink Ticket Offices at the usual EZ-Link card prices.



Singapore: 49 Years of Independence (1965-2014) Stamp Set

This second set of the SG50 commemorative stamp series celebrates our 49 years of our independence by highlighting the unique traits and characteristics of Singaporeans and this island we call home.

#### Find Out More



#### Singapore: 48 Years of Independence (1965-2013) Stamp Set

This first set of the SG50 commemorative stamp series – celebrating 48 years of our independence – showcases examples of what we have shared, overcome and achieved together as Singaporeans.

Find Out More



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The world of film





Filmmaker Clare Chong turned her dreams into films. After years of studying music, she was exposed to the world of filmmaking during her foundation course in the School Of The Arts and decided to major in this art form.

Her first narrative short film, Stranger By Night, which tells the strange encounters of a security guard while working one night, was nominated for four categories at the recent 6th Singapore Short Film Awards. She used her savings to fund the film, which cost about \$500, and is now working in a production house.

To read more about Clare's story, head over to Youth.SG

Story & images submitted by Clare Chong

Share this story 🚺 💟







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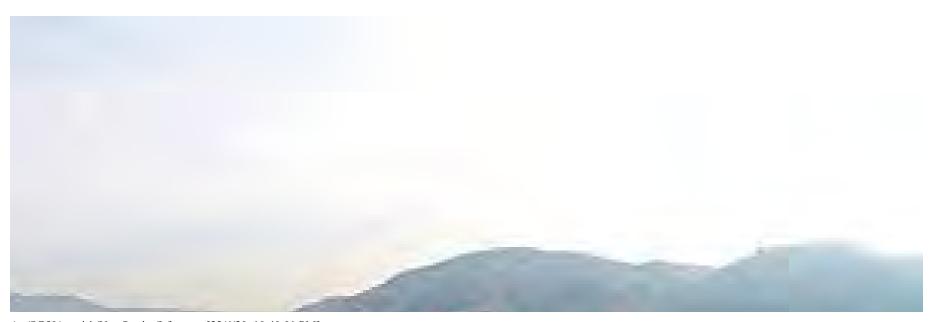


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Fulfilling the football dream





Touted as one of local football's brightest prospects, the eldest son of Singapore football legend Fandi Ahmad was listed in the Top 40 best young talents in world football in 2014. Not resting on his laurels, he pointed out that it was only motivation for him to work even harder.

Irfan is certainly on his way to fulfilling his dreams of playing professionally in Europe. He and his brother Ikhsan have been based in South America since 2013 and are trainees at top Chilean club Universidad Catolica. Both are trying to earn professional contracts there.

#### Story & images submitted by Irfan Fandi Ahmad

Share this story **f** 













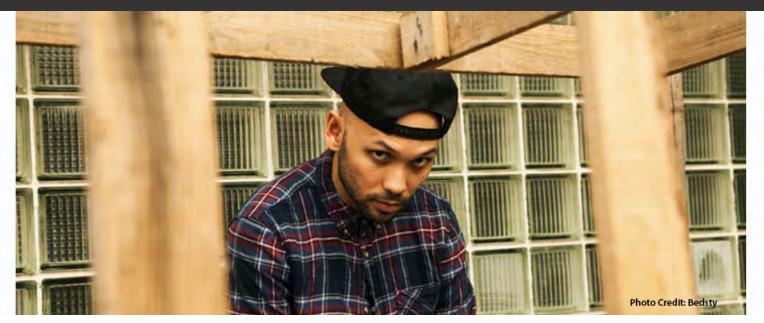
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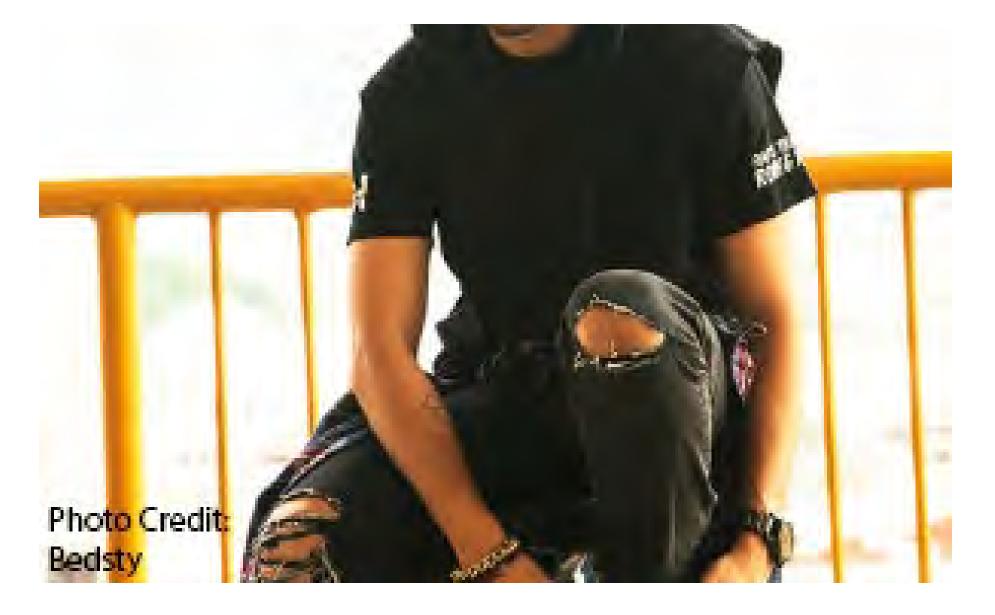
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Educate through music





Kevin, or better known here by his stage name, THELIONCITYBOY, has come a long way in making a name for himself. He is a rapper as well as a producer, and calls himself a music activist.

Apart from using his music to spread joy to people, he believes music can be used as a platform to send important messages.

To read more about Kevin's story, head over to Youth.SG

Story & images submitted by **Kevin Lester** 

Share this story **(1)** 







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SG 50



# Punching for success

Photo Credit: Nanyang Polytechnic

Any business student will know that you need a real knockout Unique Selling Proposition to make your product stand out from the competition, and the owners behind Legends Fight Sport gym know they have a real strong one. After all, how many boxing gyms have a bonafide SEA Games medalist as its head coach?

School of Business Management alumnus Muhamad Ridhwan, was a bronze medal winner in boxing at the 2013 SEA Games and has his sight set clearly on Gold for next year's games, to be held in Singapore. Together with fellow Diploma in Sport & Wellness Management alumnus Fairuz Mohamed, the two 27-year-olds set up their gym located just next to Hong Lim Park, in February 2014.

Lessons start as early as 6:30 in the morning and go on to 8:30 in the night, to cater to different clients' workout times. They can also pop in during lunch time for a quick workout before heading back to work.

"We do not have glossy advertisements, piped-in music or mood lightning. Instead, we are a gym that believes in the authenticity of our training," explains Fairuz who is also the head coach in strength and conditioning.

"We empathsise a people base concept where we work closely with each client towards his or her specific fitness goal.

We give each person full attention, so that they understand what each exercise means and won't feel left behind. The idea is that the client learns something after each lesson," he adds.

As one of the newer gyms around, Fairuz and Ridhwan know that they need to roll with the punches and work hard to establish their brand. And they are glad they are able to lean on the training NYP gave them. Both acknowledged their diploma inculcated many basics that they are now building upon.

Moreover, Ridhwan interned at a sports event company that exposed him to many aspects of running a sports-related business. He also got to know many suppliers and contacts during the internship, some of whom are currently working with the gym.

These enterprising young men want to go the distance. They are in discussions with corporations to bring the boxing workout to offices as part of a healthy lifestyle package, as well as schools and community clubs, to show that boxing is not as violent or dangerous as many people think. They also hope to expand to related sports like muay thai workouts.

"We definitely see a growing interest in boxing as a sport. We encourage you to put on the gloves and have a go at it. You will realise that it is a controlled sports and a true gentlemen's game!" quips Ridhwan.

Story & images submitted by Nanyang Polytechnic

Share this story







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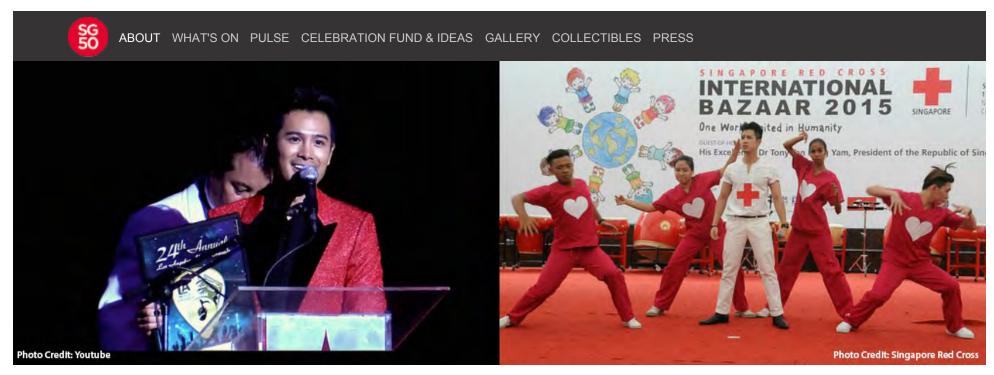
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Turning 'no's into 'yes'





Within a year of releasing his debut English album, this Singaporean musician has already clinched an award for the 'Best Pop Album Of The Year' at the Los Angeles Music Awards, where past recipients of the category included will.i.am and Gwen Stefani.

Wiltay's big break came three years ago when he was talent spotted while playing his guitar at a park, while on a holiday in Spain. His rise to fame did not come by easily though. Before that, Chinese and Taiwanese record labels turned him away for not having the right height and looks. Instead of giving up, the 1.7m tall singer was even more motivated to push himself and persevere.

To read more about Wiltay's story, head over to Youth.SG

#### Story & images submitted by Wiltay

Share this story **f** 







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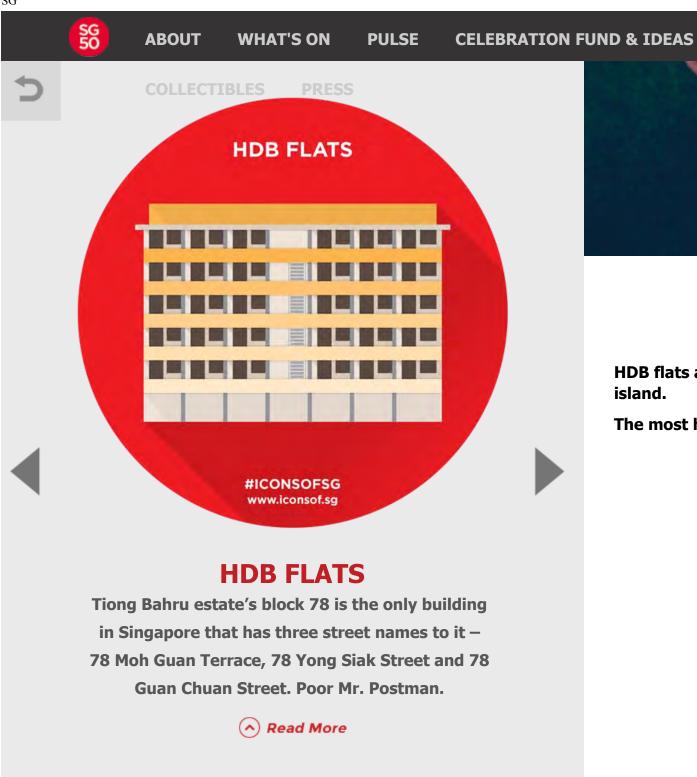


If you look closely enough, you'd notice subtle variations between Good Morning towels, namely the chinese character (flanked by the double ferns) as well as the number below it, which indicates the size of the towel.



The Good Morning Towel has been utilised in many different ways.

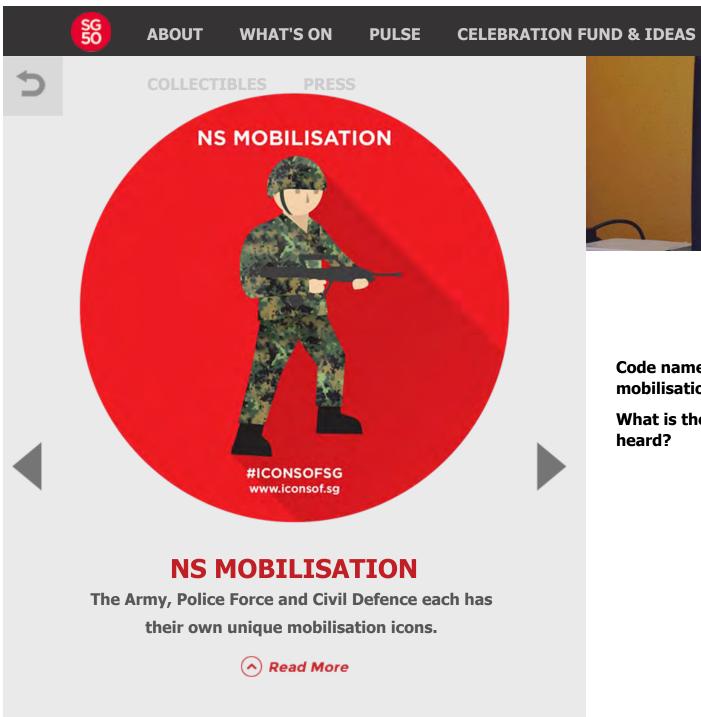
What do you use it for?





HDB flats are everywhere on our sunny island.

The most happening estate is \_\_\_\_\_\_.



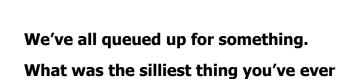


Code names are a big part of NS mobilisation.

What is the coolest code name you've ever heard?







queued up for, and for how long?

## **QUEUEING UP**

In 2000, some 250,000 people waited in queues to get their hands on McDonald's Hello Kitty plushies.







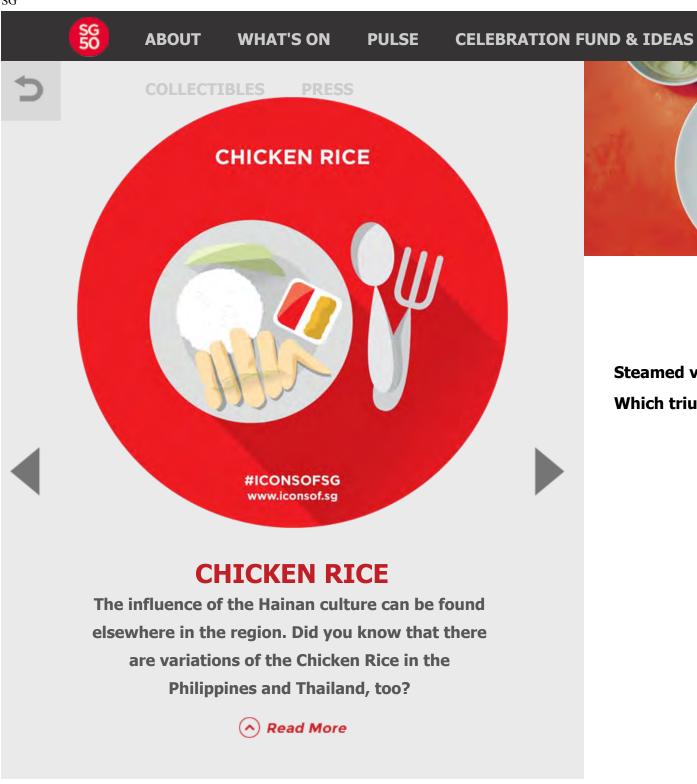
To spread the message of water conservation, write a cool new jingle for Water Wally.

#### **WATER WALLY**

#ICONSOFSG www.iconsof.sg

Water Wally's most significant task is to convey messages about water conservation and usage to the public. Did you know that each minute less in the shower saves a whopping 9 litres of water?







**Steamed vs. Roasted** Which triumphs?







Popular matches especially draw in the crowds and these days, coffee shop owners are investing in bigger, flatter, and wider television sets as an incentive. Some are so serious about this unique service, that they even deck their coffee shops with surround sound systems (to drown out their



Where's your favourite 'Kopitiam Stadium' located?

What's so special about this place?









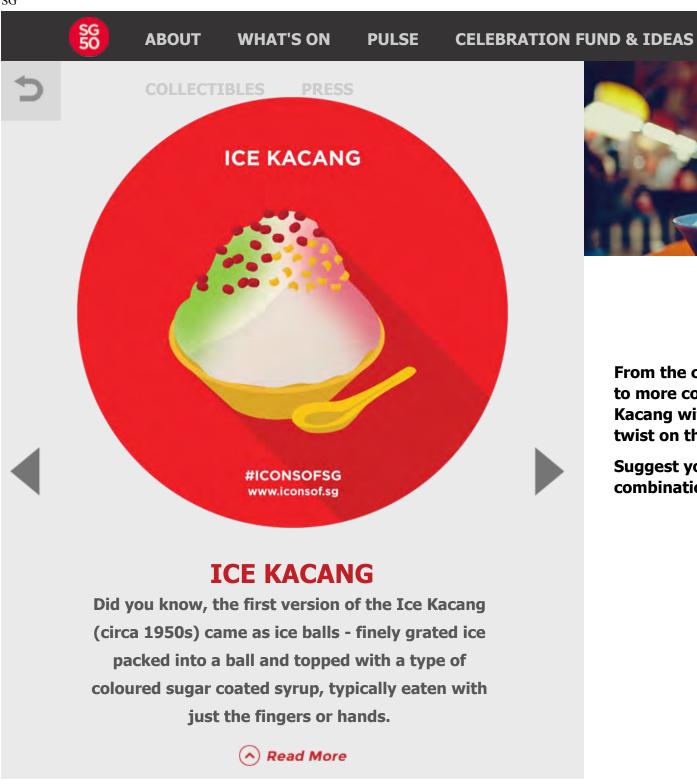
Getting people to make a donation can be pretty tough. Those who dare to be different try to add a novel element by dancing, singing or wearing costumes to catch the public's eye.





We've all done our fair share of Flag Days.

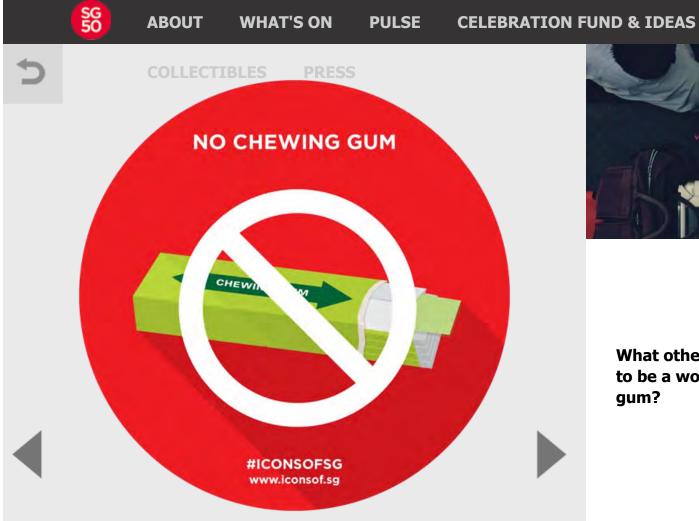
What was the largest donation you've ever received?





From the classic Ice Kacang with grass jelly to more contemporary concoctions like Ice Kacang with Durian, what's your favourite twist on the Ice Kacang?

Suggest your dream Ice Kacang combination.

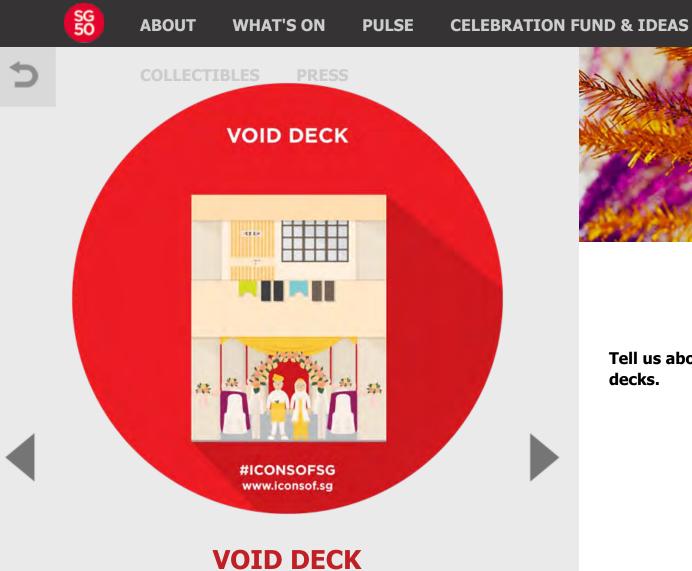


What other snack or sweet have you found to be a worthy replacement for chewing gum?

### **NO CHEWING GUM**

In 1999, The Wrigley Jr. Company lobbied to get the chewing gum ban lifted from the United States-Singapore Free Trade Agreement, resulting in medicinal gum being sold again at dental clinics and pharmacies.

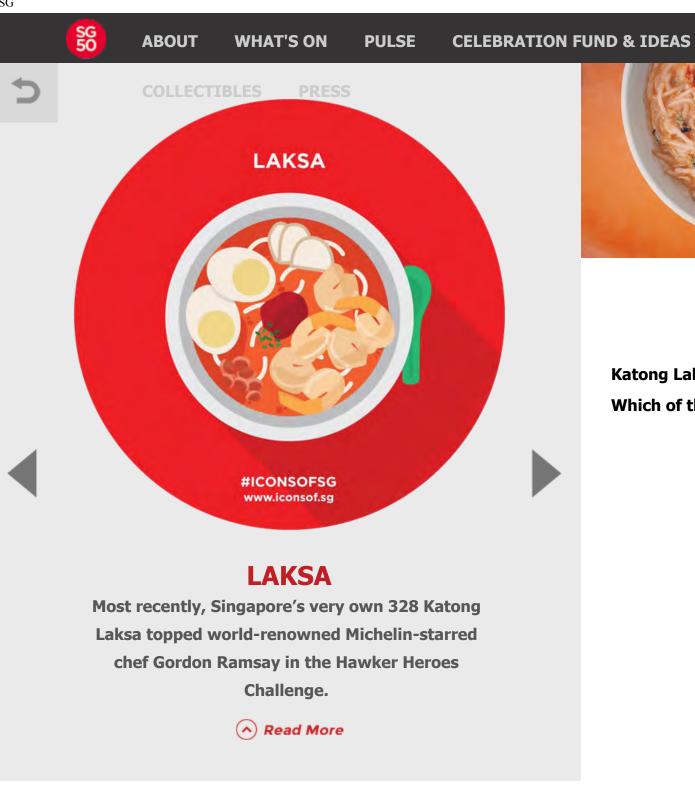




Tell us about the most creative use of void decks.

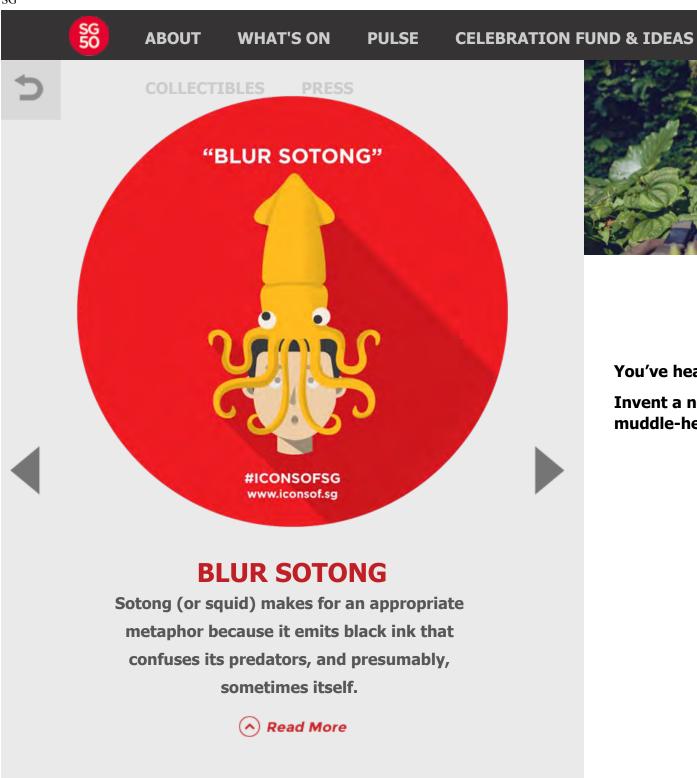
The versatile void deck houses other events too birthday parties, funeral wake services and even block parties organised by the town councils.







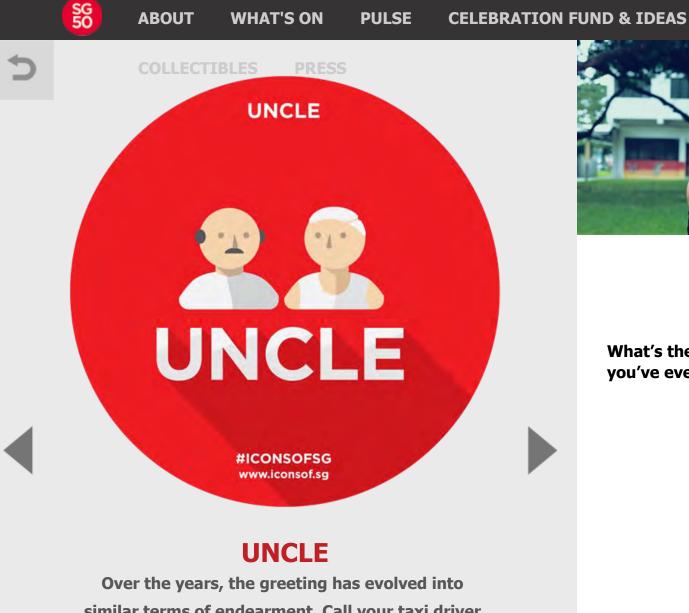
Katong Laksa vs. Assam Laksa Which of these gets your vote?





You've heard the term wherever you go.

Invent a new local term to describe your muddle-headed friends.

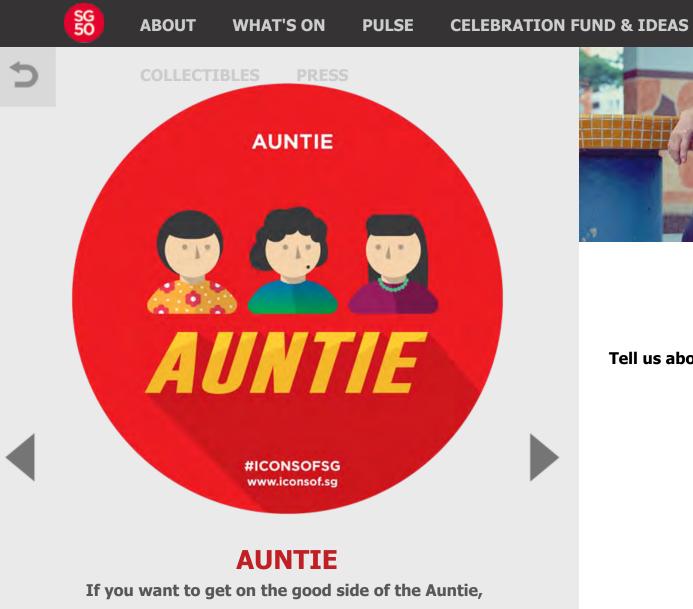




What's the most interesting conversation you've ever had with an 'Uncle'?

Over the years, the greeting has evolved into similar terms of endearment. Call your taxi driver "Shuai Ge" (Handsome) the next time you meet one, and you might just get a nice discount!



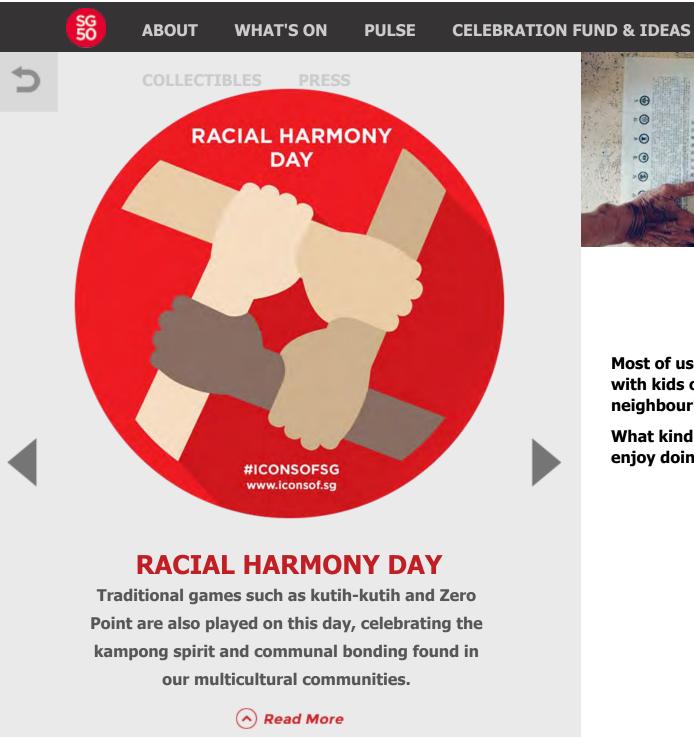




Tell us about your favourite "Auntie".

If you want to get on the good side of the Auntie, call her "Xiao Mei" (young girl), and you'll almost always be met with a bigger smile.

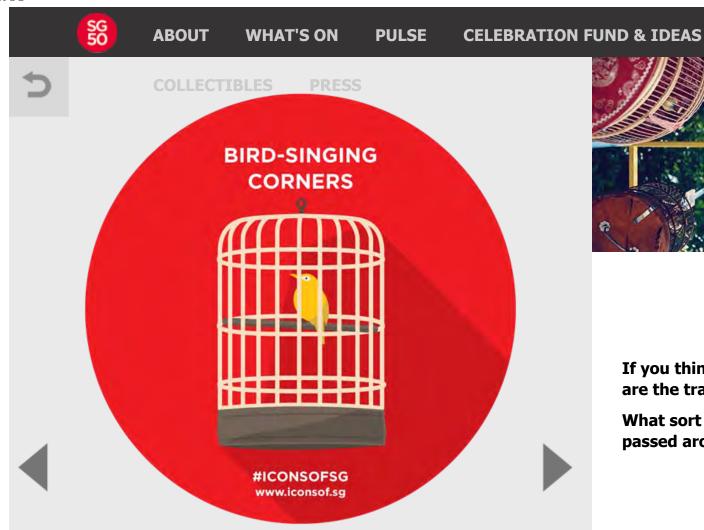
Read More





Most of us would remember growing up with kids of other races in the neighbourhood.

What kind of games or activities did you all enjoy doing together?



If you think about it, Bird-singing Corners are the traditional form of 'Tweets'.

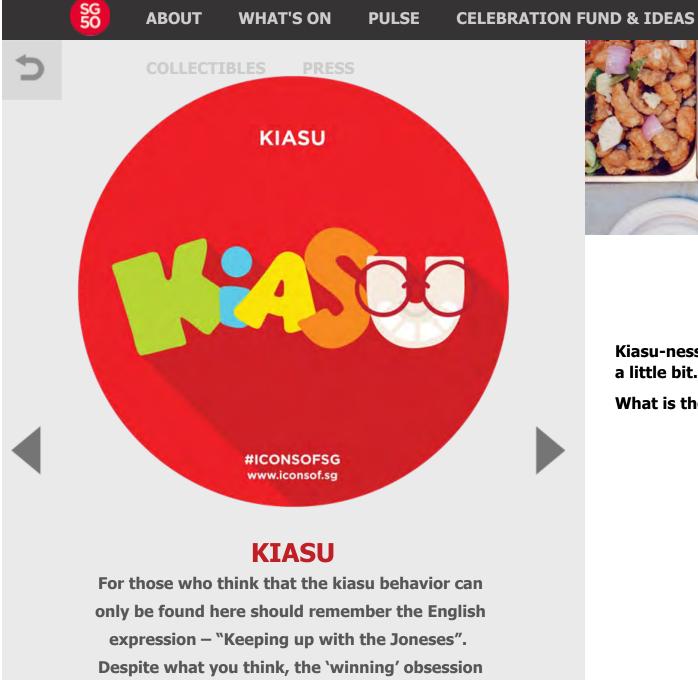
GALLERY

What sort of information do you think gets passed around here?

### **BIRD-SINGING CORNERS**

Prized birds are valued at tens of thousands of dollars, and are judged in categories such as singing ability, liveliness, stamina and beauty.

While bird-singing corners are dwindling, strongholds remain in Ang Mo Kio and Serangoon North.



can be found in varying degrees, anywhere in the

world.



GALLERY

Kiasu-ness is in every one of us, even if just a little bit.

What is the most kiasu thing you've done?







These mobile ice-cream sellers hark back to the days of yore when our street food culture was prevalent. In those days, you can always tell which food vendor was nearby by the names of dishes they shout out. While street food is a vanishing trade, you can always tell that the Ice-



In between crispy wafers/in between a folded slice of bread/in a cup.

How do you like your ice cream served?









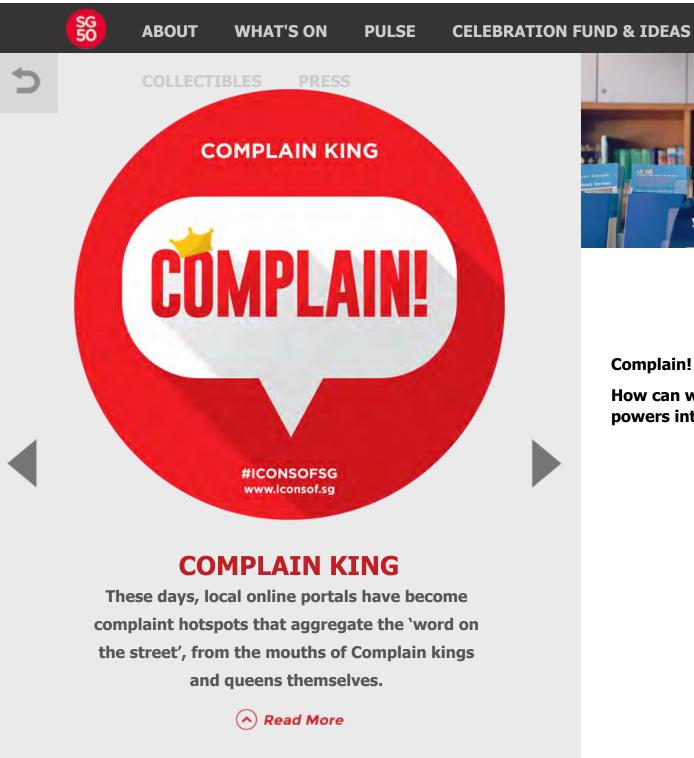


There were many different moves that comprise the Great Singapore Workout.

Which of the lot was your favourite?

# GREAT SINGAPORE WORKOUT

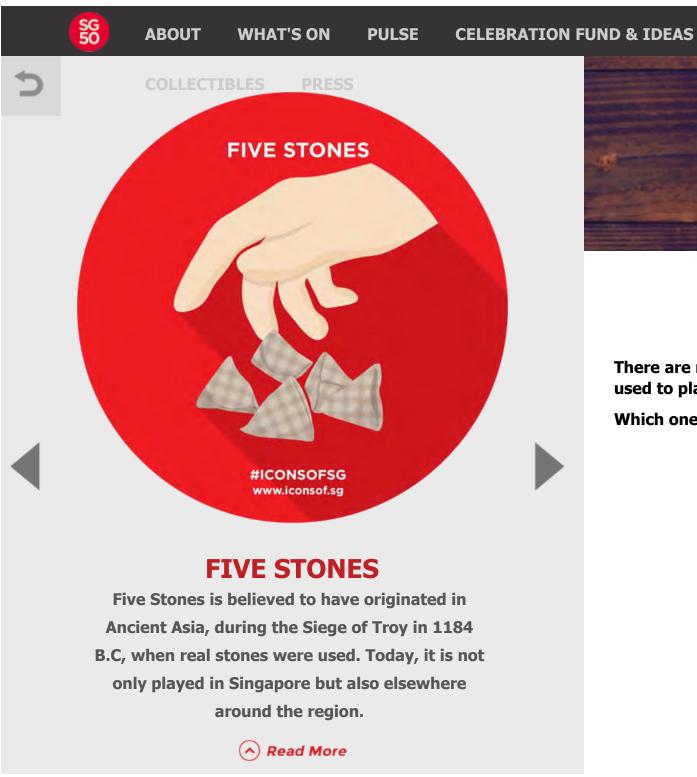
On it's launch in 1993, some 26,000 people gathered at the Padang to participate in the workout, earning a place in the Guinness Book of World Records as the "largest mass aerobic session held at one location".





**Complain! Complain! Complain!** 

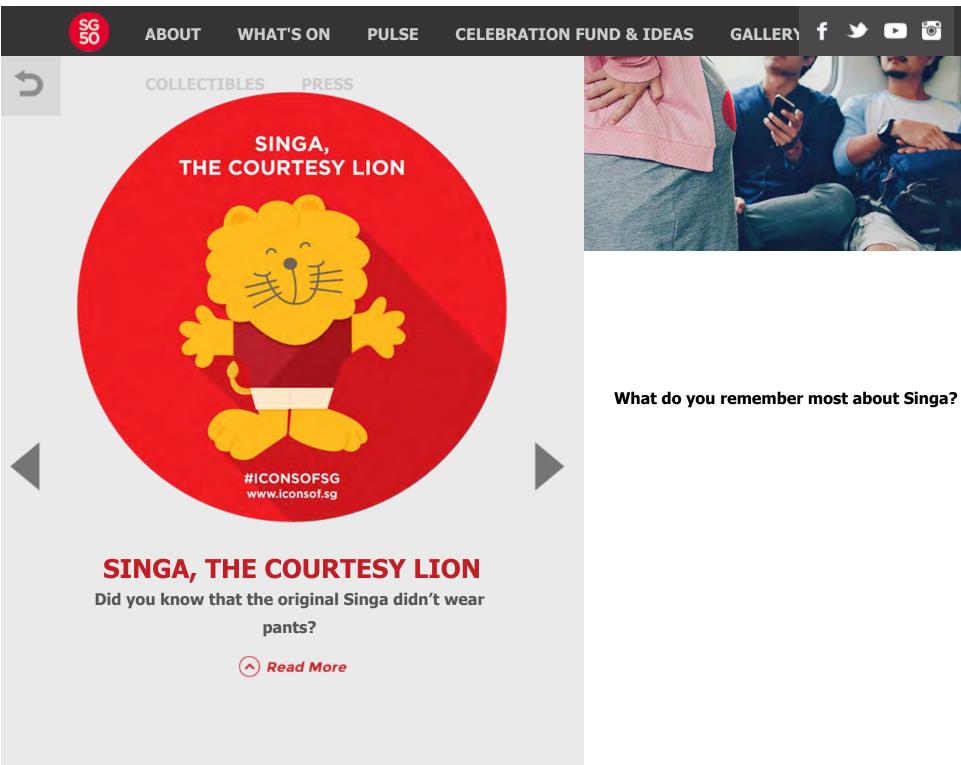
How can we channel our complaining powers into more positive things?

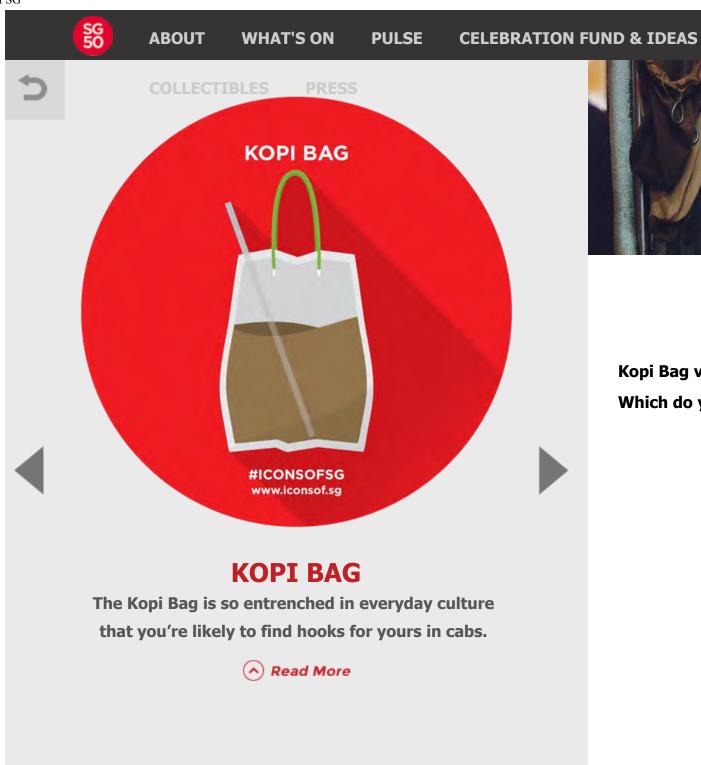




There are many other childhood games we used to play.

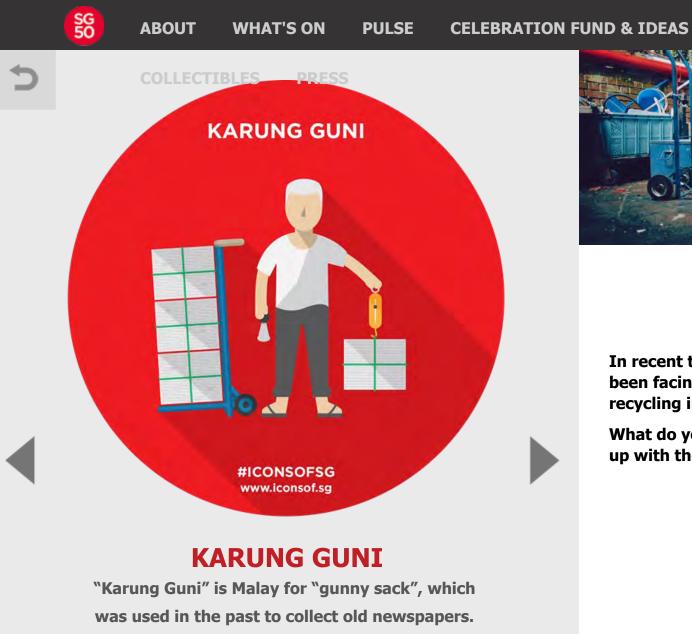
Which one was your favourite?







Kopi Bag vs. Styrofoam cup Which do you prefer?

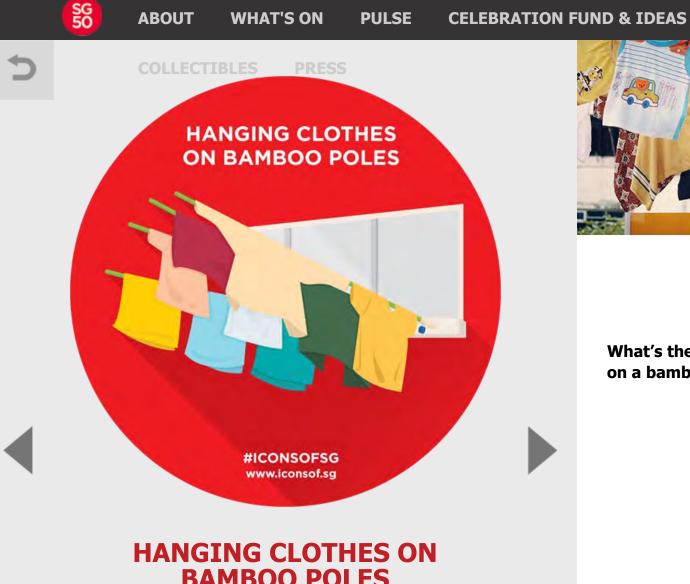




In recent times, Karung Guni men have been facing stiff competition from other recycling initiatives.

What do you think they should do to keep up with the times?

Read More

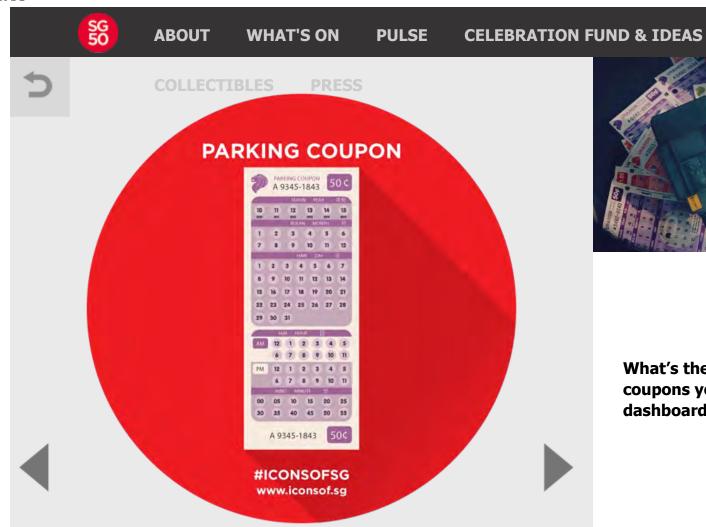


What's the weirdest thing you've seen hung on a bamboo pole?

## **BAMBOO POLES**

To cull the recent spread of dengue, innovative caps were designed to cover the bamboo pole holders when not in use, thus minimising the accidental breeding of mosquitoes.



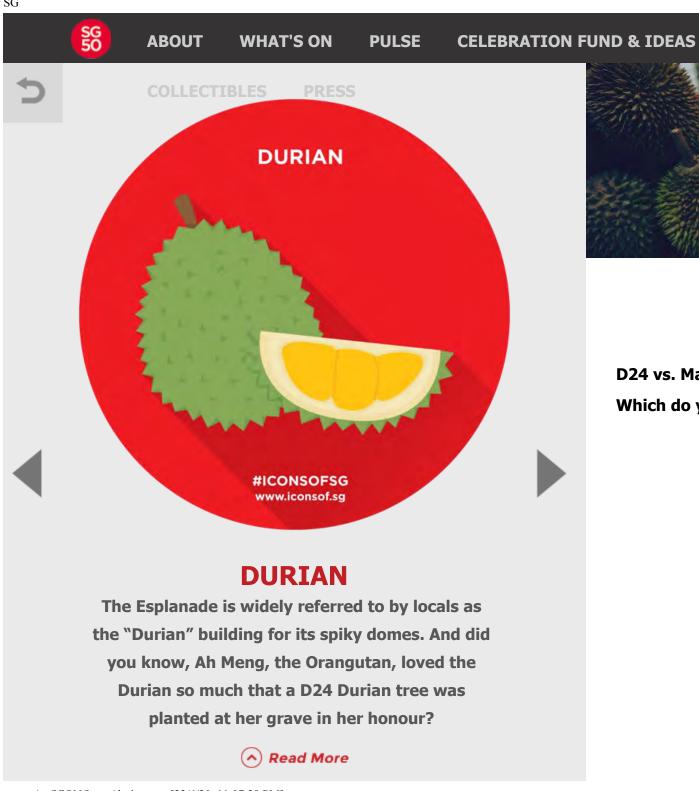


What's the most number of parking coupons you've ever put on your dashboard?

GALLERY

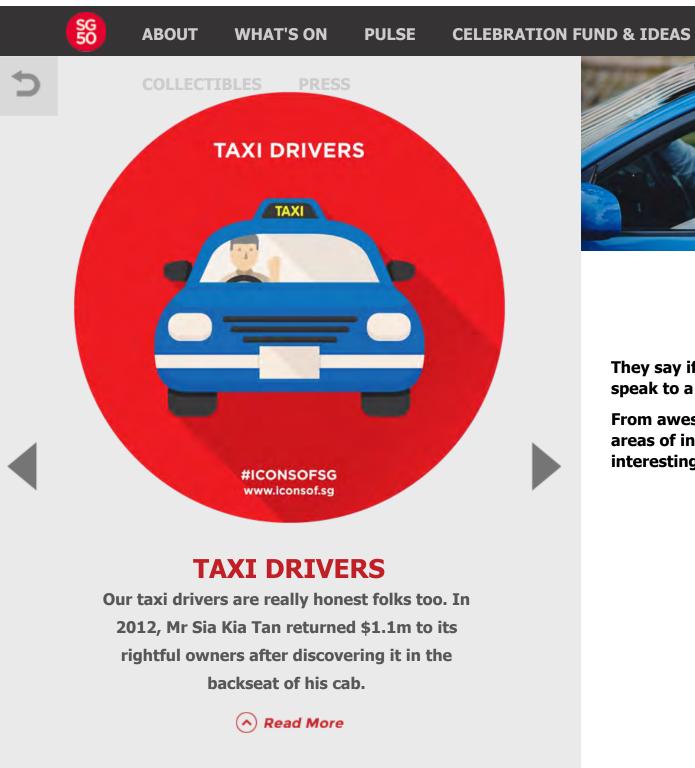
## **PARKING COUPON**

Some motorists have been known to reuse parking coupons by popping back the tabs gently and then replacing the tabs later. Unfortunately for these scrimpy savers, Summon Aunties are a sharp lot. So the next time you see a Summon Auntie leaning in close to a vehicle dashboard,





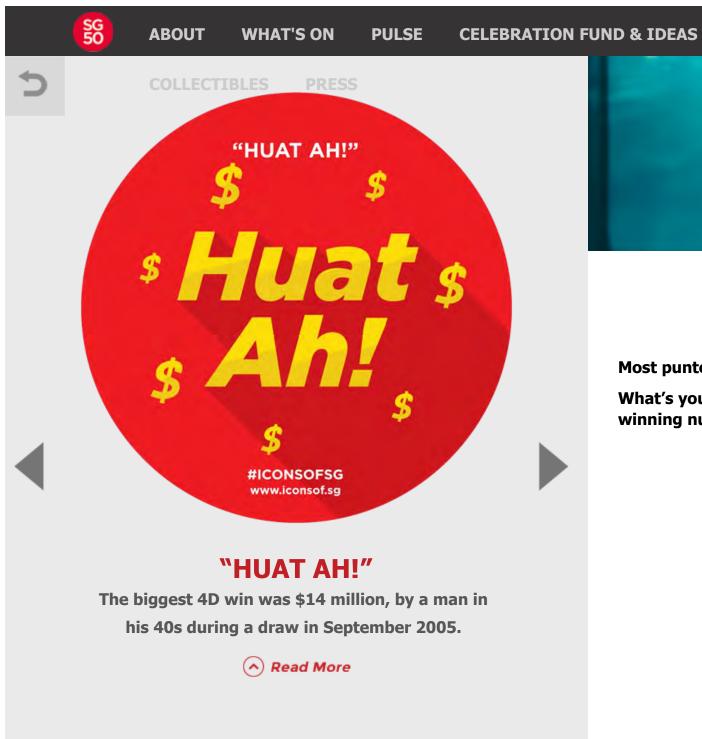
D24 vs. Mao Shan Wang
Which do you think is the King of Kings?





They say if you want to really know a city, speak to a cabbie.

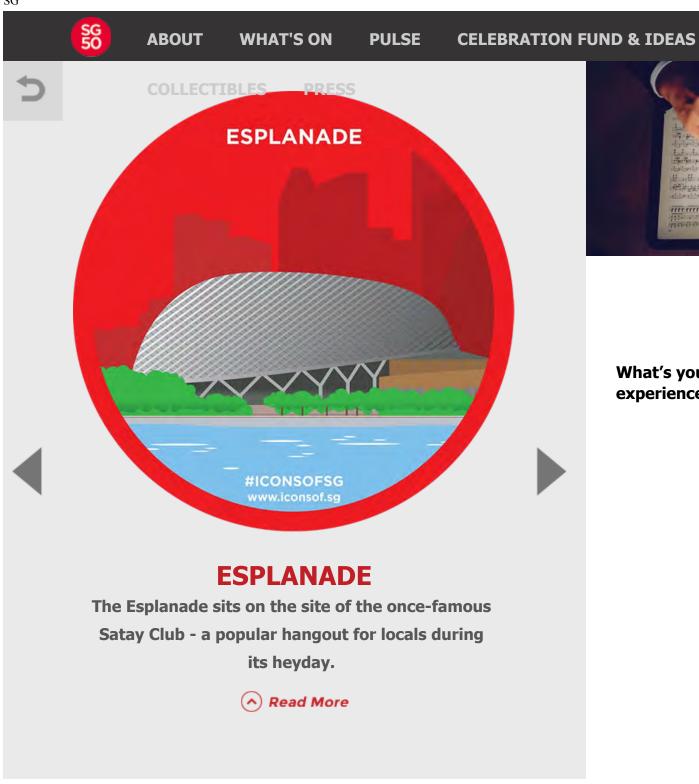
From awesome food places to little-known areas of interest, what's the most interesting tip you've gotten from a cabbie?





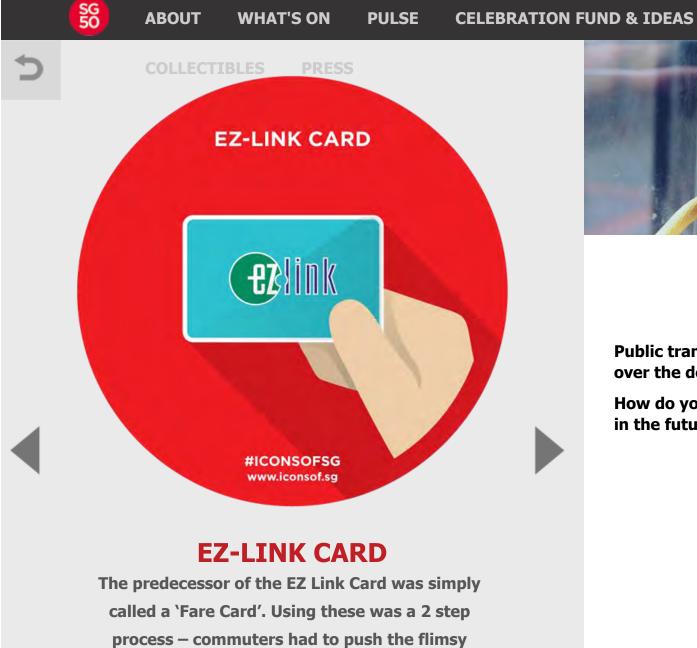
Most punters have their 'get lucky' rituals.

What's your personal practice to get a winning number?





What's your most memorable Esplanade experience ever?



plastic Fare Card into a card reader at the front of

every bus or into slots on MRT gantries, and then

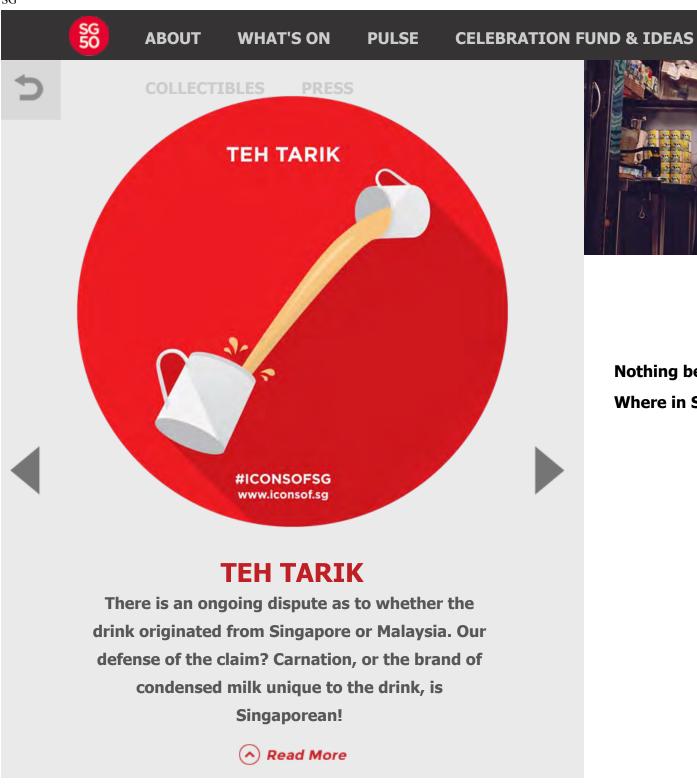
collect it when it popped out again after fare



GALLERY

Public transportation has come a long way over the decades.

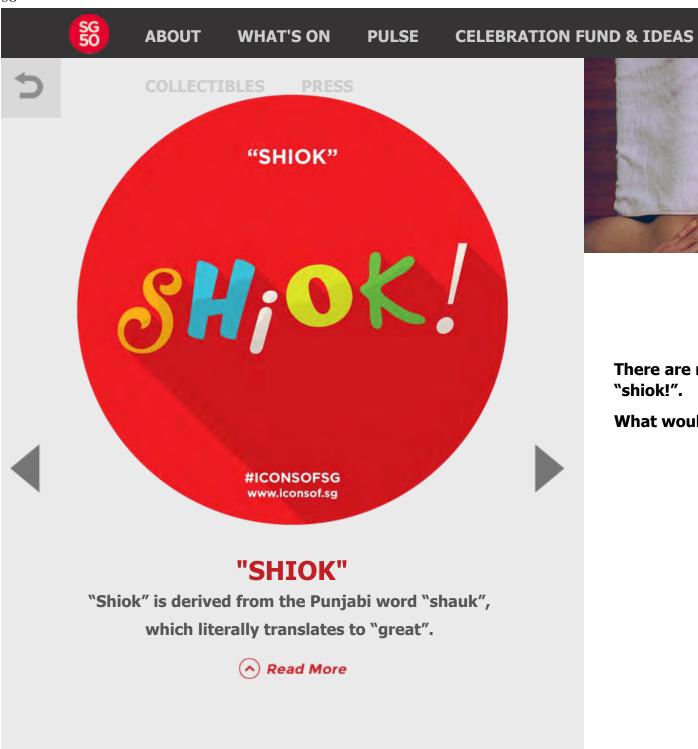
How do you think we'll be paying our fares in the future?





Nothing beats a delicious cup of Teh Tarik.

Where in Singapore serves it best?





GALLERY f

There are many moments that call for a "shiok!".

What would your "shiok-est" moment be?

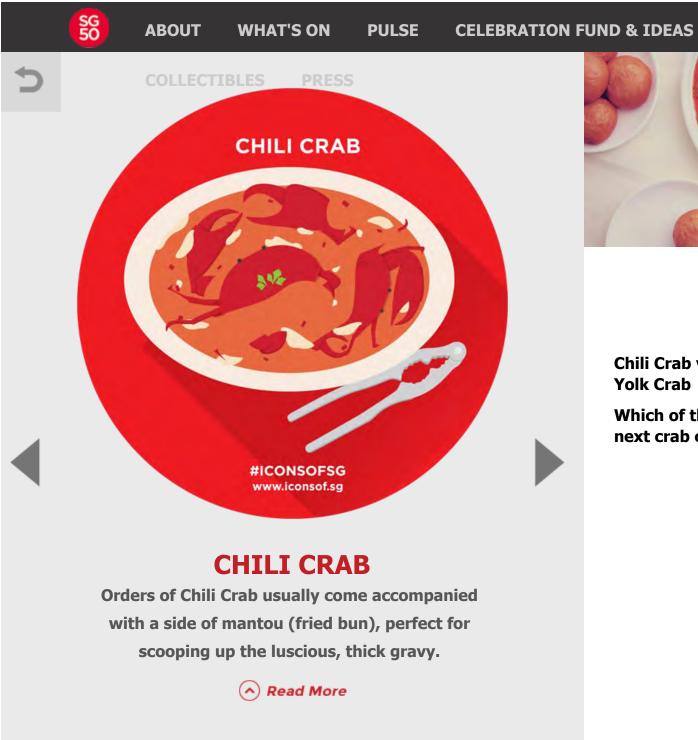


From the Singapore Workout to Water Wally's Shower Dance, you could say Singaporeans are born to groove.

What new dance would you invent for Singapore?

#### LINE DANCING

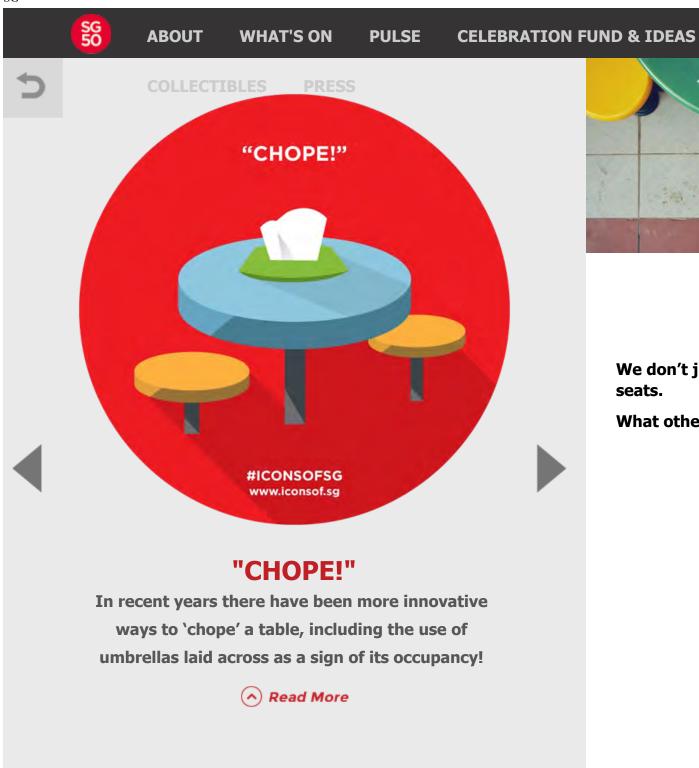
The People's Association hosts an annual 'Line
Dance Fiesta' in the heart of town to promote line
dancing among people of all ages. The Fiesta
carries different themes each year — notable ones
include 'Elvis Presley' and '80s Hits'. The Fiesta
also includes a competition that seeks to crown





Chili Crab vs. Pepper Crab vs. Salted Egg Yolk Crab

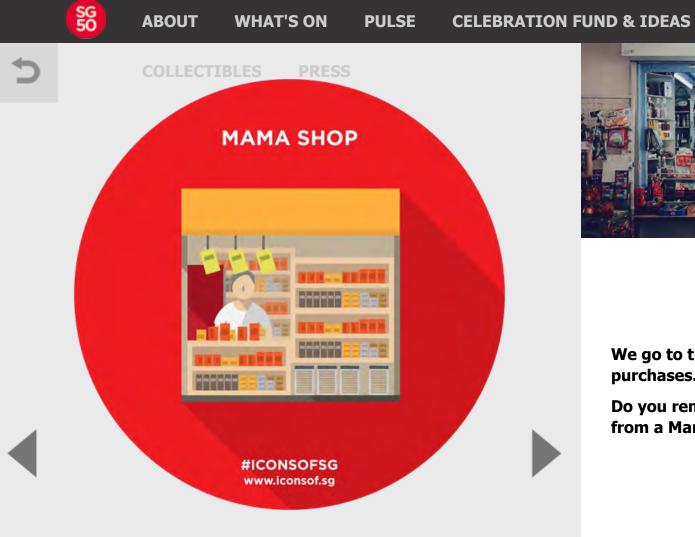
Which of them tops your list? Invent the next crab concoction.





We don't just use tissue packs to chope our seats.

What other items do you use?

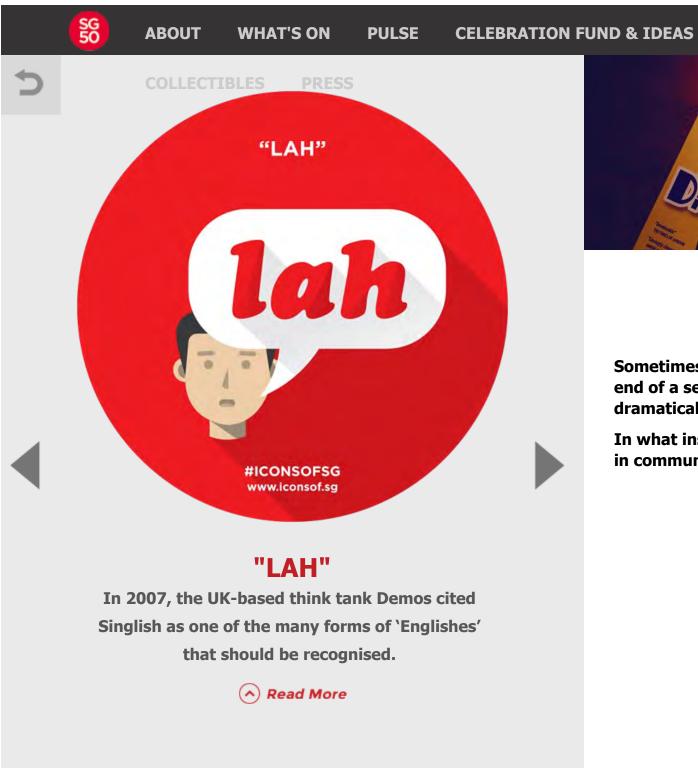


We go to the Mama shop for our everyday purchases.

Do you remember the first item you bought from a Mama shop?

#### **MAMA SHOP**

The earliest Mama shops were started by the early Indian immigrants who were traders and businessmen, and mainly lined the streets of Serangoon Road. In those times, it was common for shop owners to grant a personal line of credit to customers.

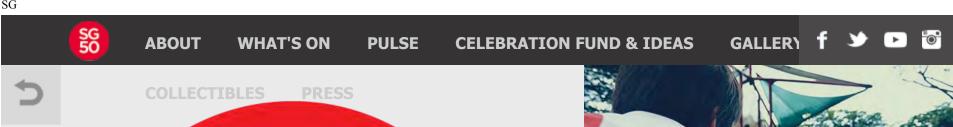




GALLERY f

Sometimes adding a "lah" or a "lor" at the end of a sentence changes its tone dramatically.

In what instances have Singlish helped you in communicating something?





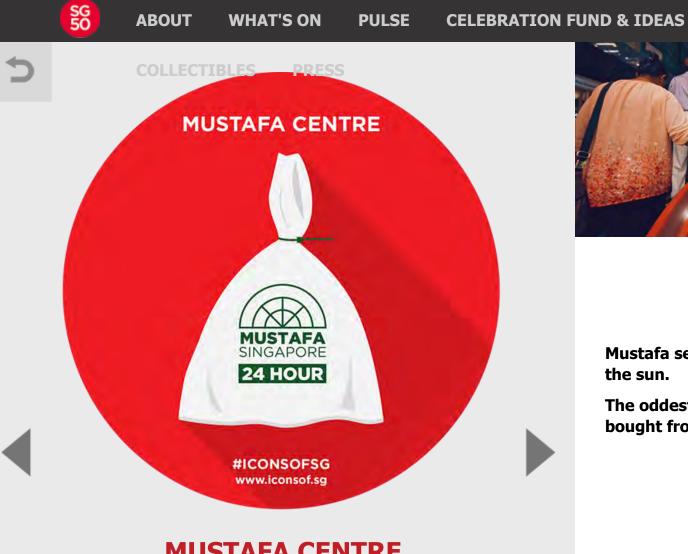


Which one is your favourite?

## **DRAGON PLAYGROUND**

Did you know the idea of a dragon playground was conceived out of an inspiration by the Chinese zodiac sign that symbolises power and tenacity?





Mustafa sells pretty much everything under the sun.

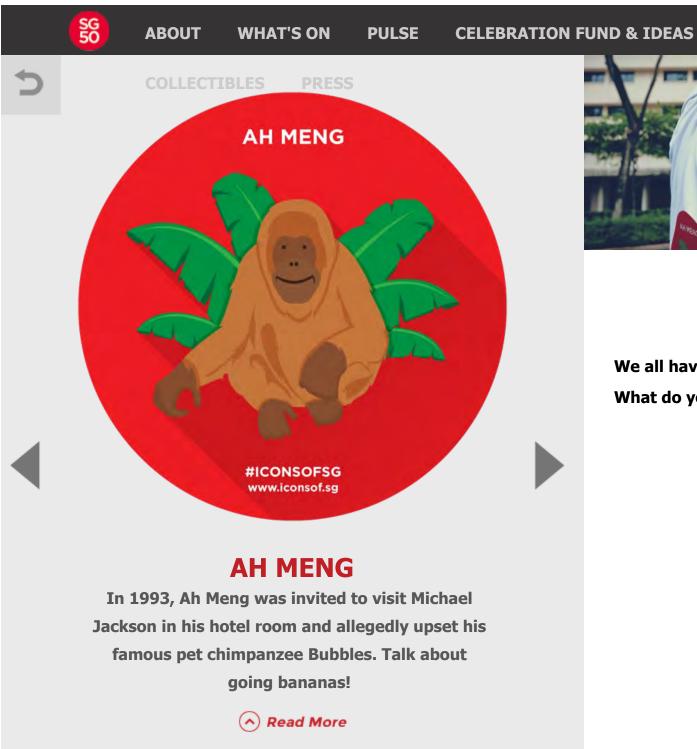
GALLERY

The oddest, most random thing you've ever bought from Mustafa is \_\_\_\_\_?

## **MUSTAFA CENTRE**

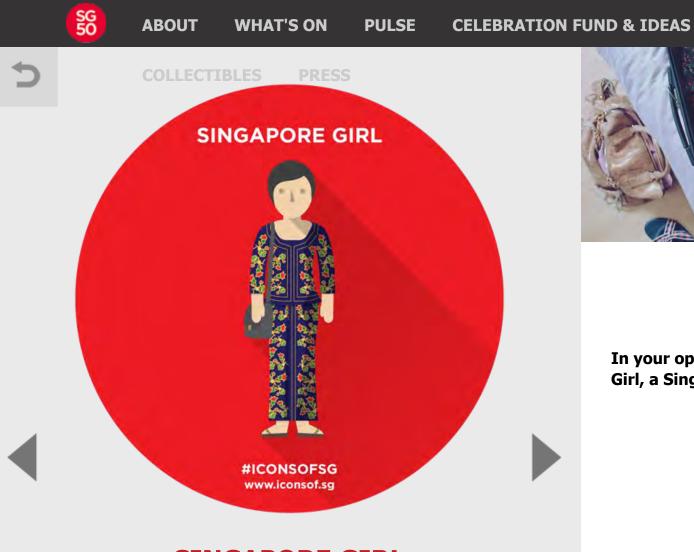
Mustafa Centre sells more than 500,000 types of merchandise - from stethoscopes to health supplements, cameras to chalkboards, and bananas to beach balls!

Read More





We all have fond memories of Ah Meng.
What do you remember most about her?



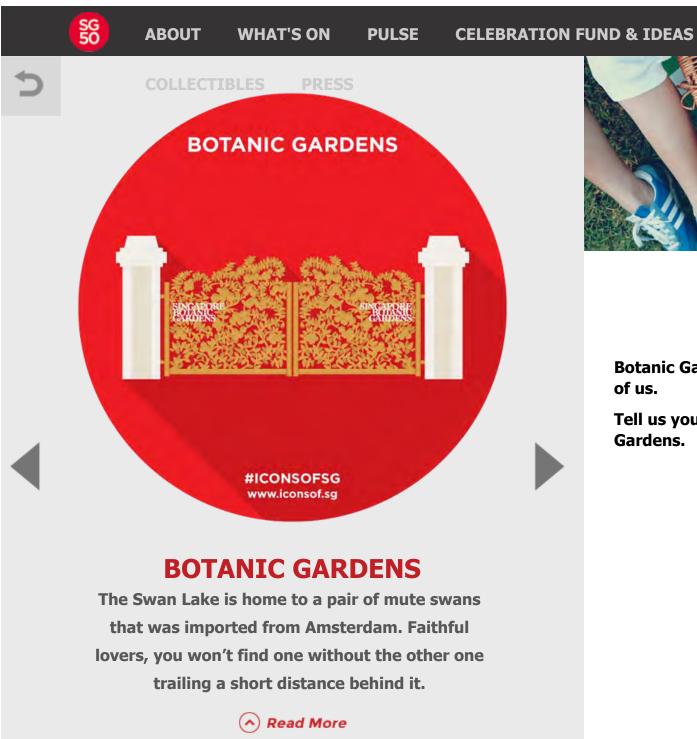
In your opinion, what makes a Singapore Girl, a Singapore Girl?

GALLERY

## **SINGAPORE GIRL**

The sarong kebaya has been the uniform for SIA right from its formation, and is a reflection of our multicultural heritage. It was designed by Pierre Balmain, a Parisian couturier known for his sophisticated and elegant styles.







Botanic Gardens is a special place for many of us.

Tell us your fondest memory of the Gardens.







There are seven official Merlions, the tallest one being a 37-metre-tall gigantic replica, replete with a viewing deck on the ninth storey, or the Merlion's mouth. We love our Merlion so much that as of February 2013, all new \$1 coins feature the mythical creature.



Between the seven official Merlions on the island,

which one bears the most significance for you?









## **PASAR MALAM**

A large-scale Pasar Malam is held every year during Ramadan to celebrate the coming of Hari Raya. Stretching from Eunos to Upper Joo Chiat, this festive Pasar Malam typically runs for a month and is integral to the Hari Raya celebrations in Singapore.

Name the one thing you look forward to at a Pasar Malam.

**ABOUT** 

WHAT'S ON

**PULSE** 

**CELEBRATION FUND & IDEAS** 

GALLERY







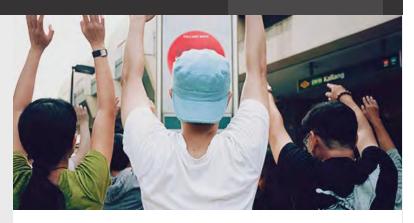






The Kallang Wave has become synonymous with the old National Stadium, located in Kallang, of course. So when the old National Stadium was torn down, a Kallang Wave installation was created to commemorate the good old times.

Created to capture the experience of a Kallang

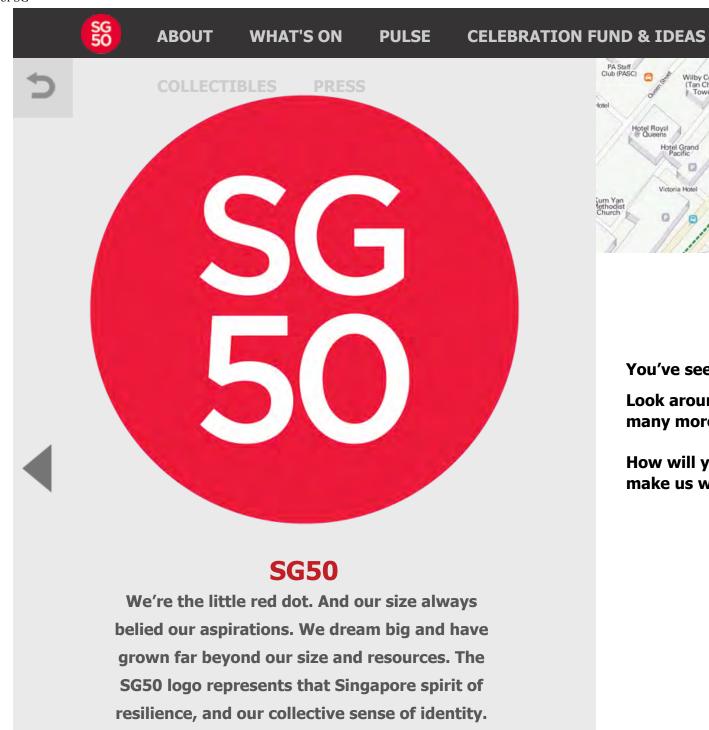


The Kallang Wave is synonymous with every great Singapore sporting moment.

Which of these moments do you remember the most?

Wave, the 9-metre bench forms a sinuous wave pattern, made up of salvaged timber plank from the stadium benches.





It's the same spirit that lives in the things we do,



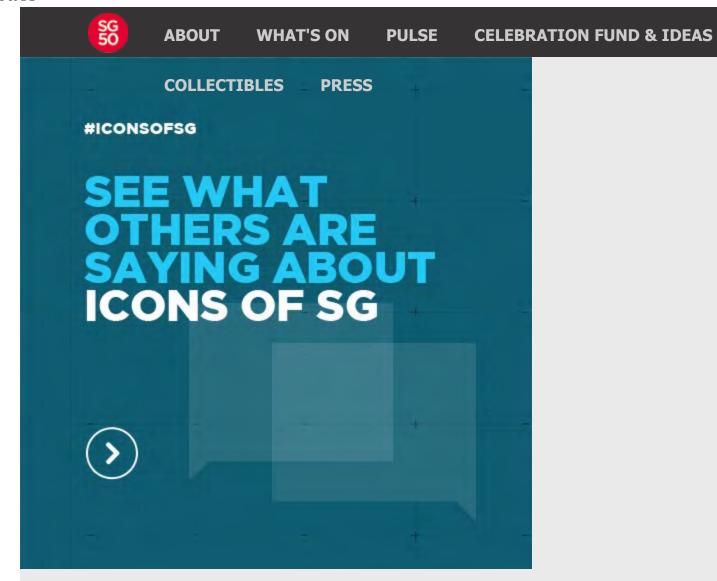
GALLERY

You've seen some Icons of Singapore.

Look around and you'll start to notice so many more.

How will you celebrate all these things that make us who we are?

and behind how we do it, day after day. Like all our Icons of Singapore, this is what makes us Singaporean. So to kick off the lead-up to Singapore's 50<sup>th</sup>, let's wear our reds and celebrate us as the ones who make the little red dot, big!



GALLERY f 🔰 🕒 👸



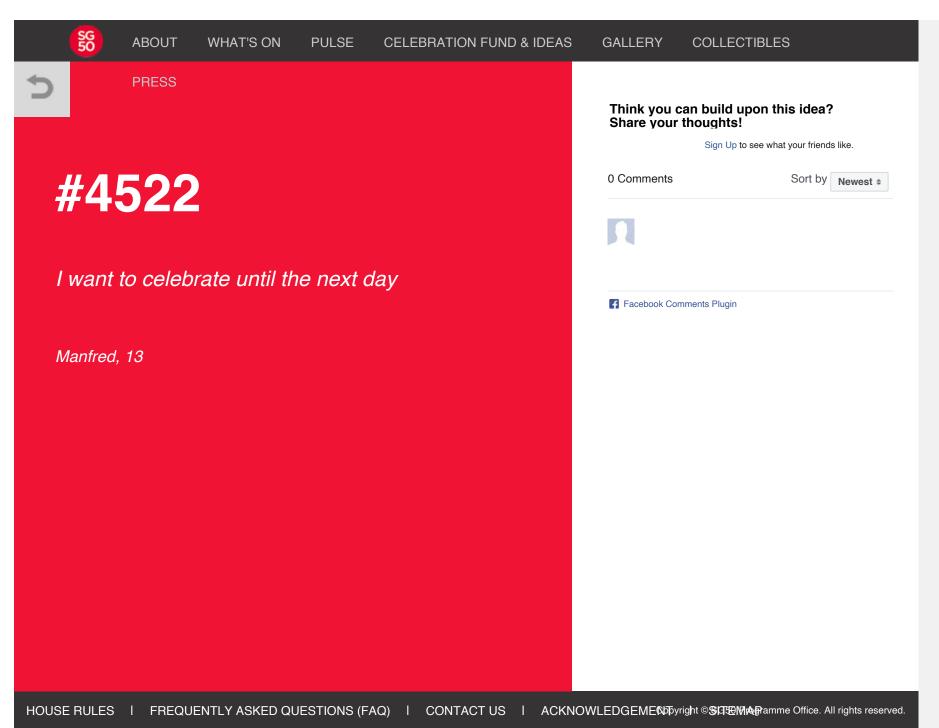
#4523

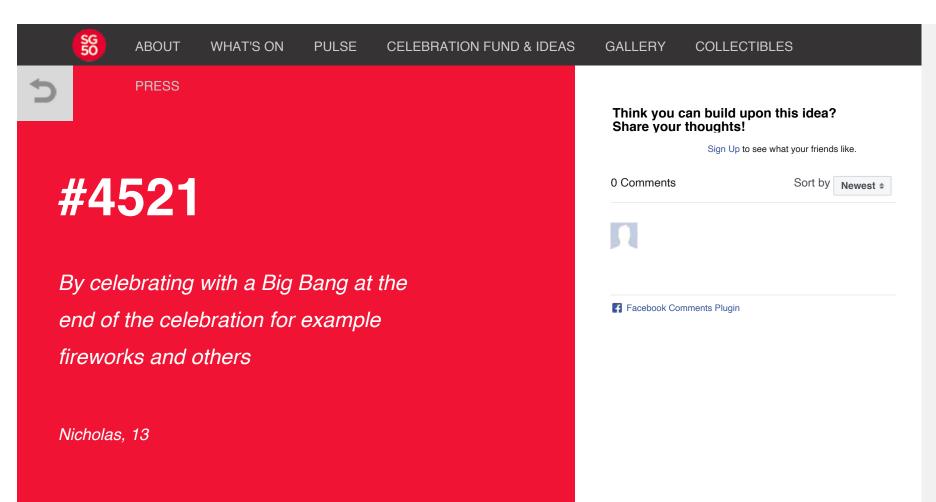
Wear red and white, the colours that represent Singapore, and also have estate celebration parties.

Lin Hsin Hui Tang Ching Xian Ng Kim Yi Ng Koh Hin, 13

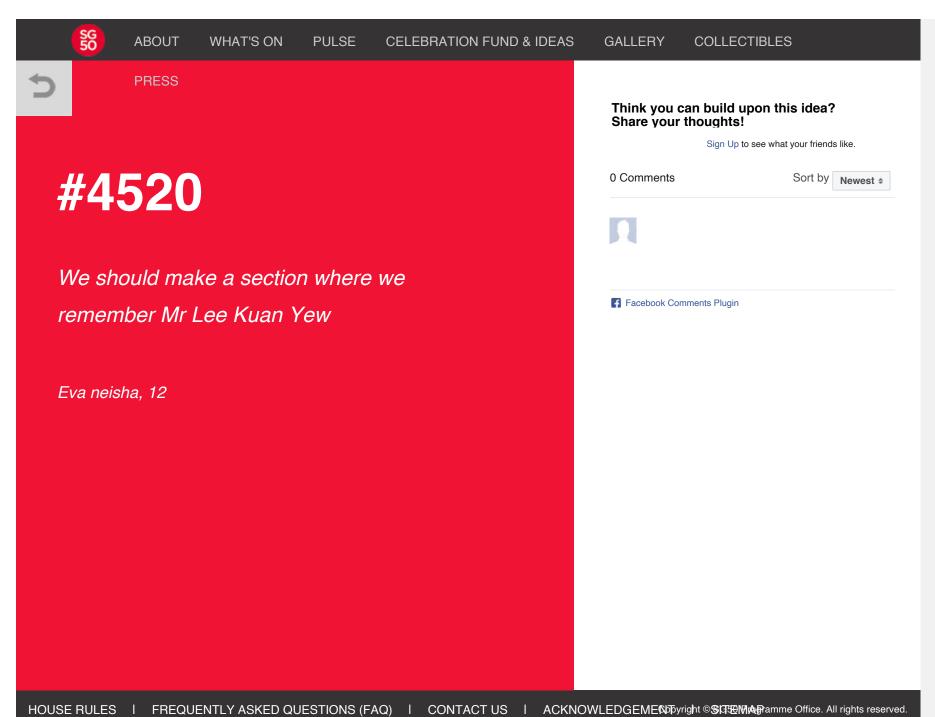


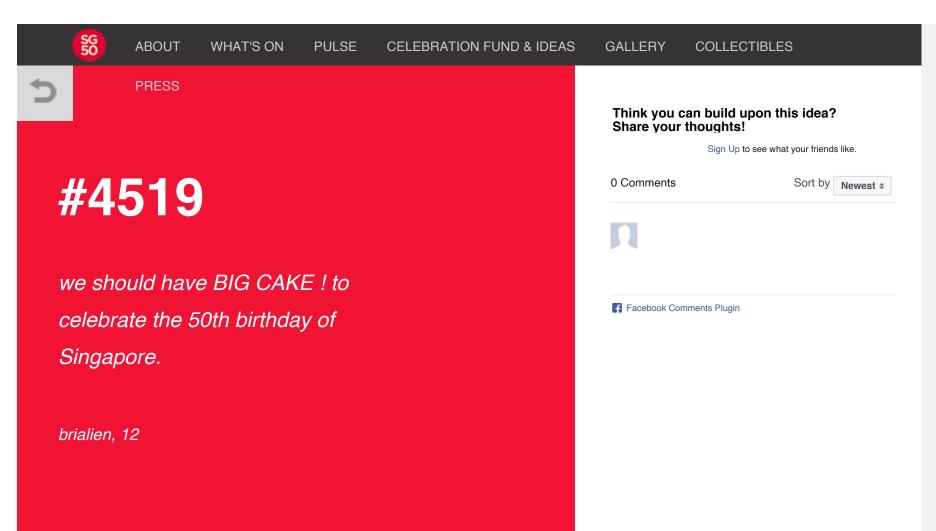
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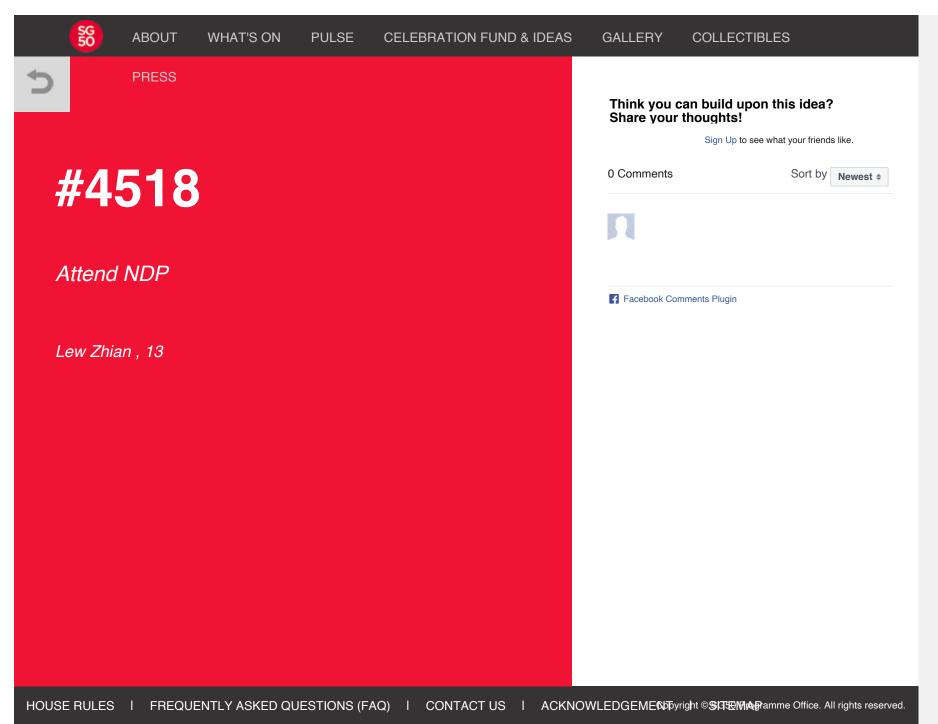


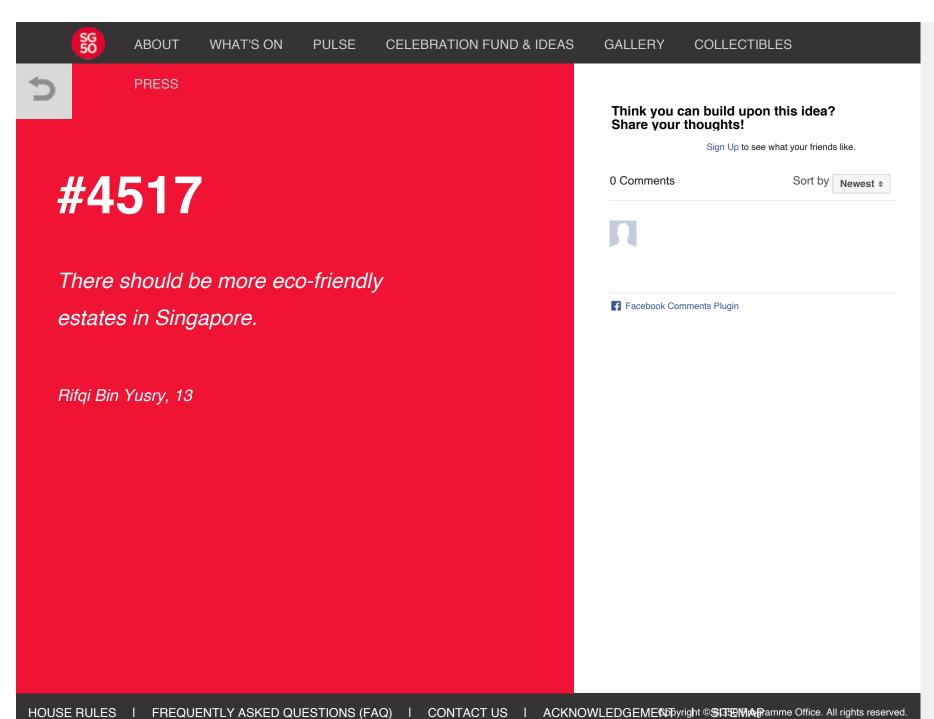
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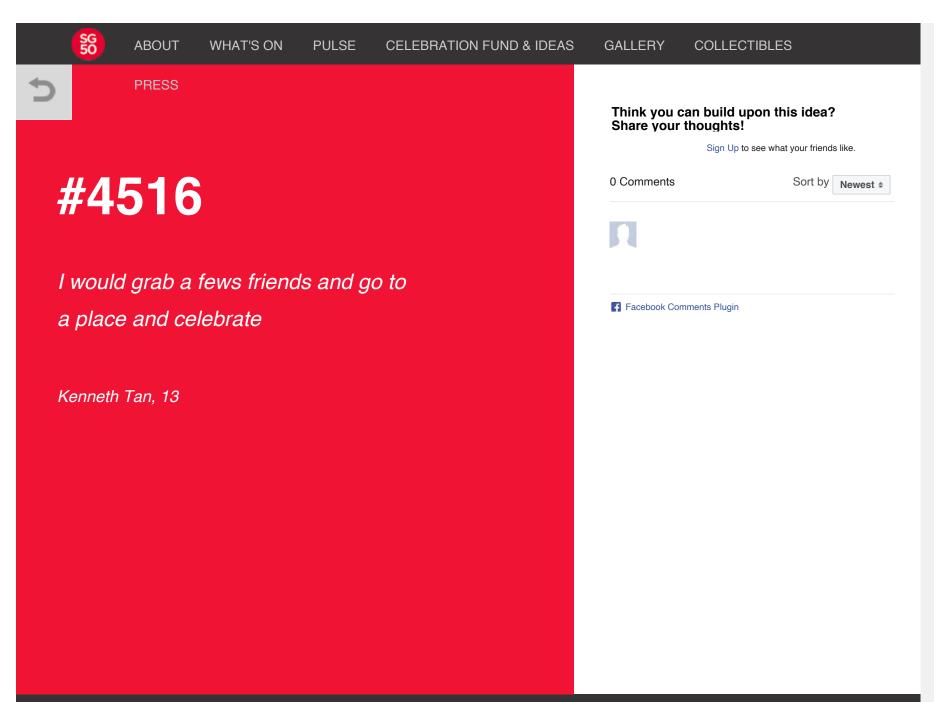




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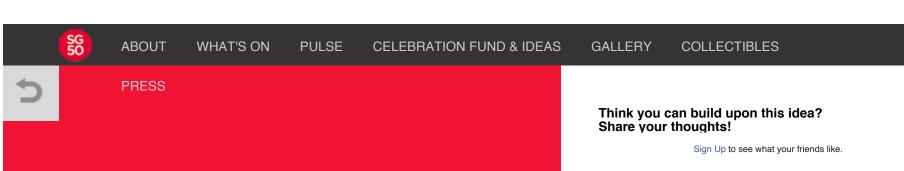
#4515

I will be putting Singapore flag outside my house, watch the national day parade and participate in Neighbourhood activitie

Amirah Hui Ling Fiona Tricia Tian Yi, 13



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#4514

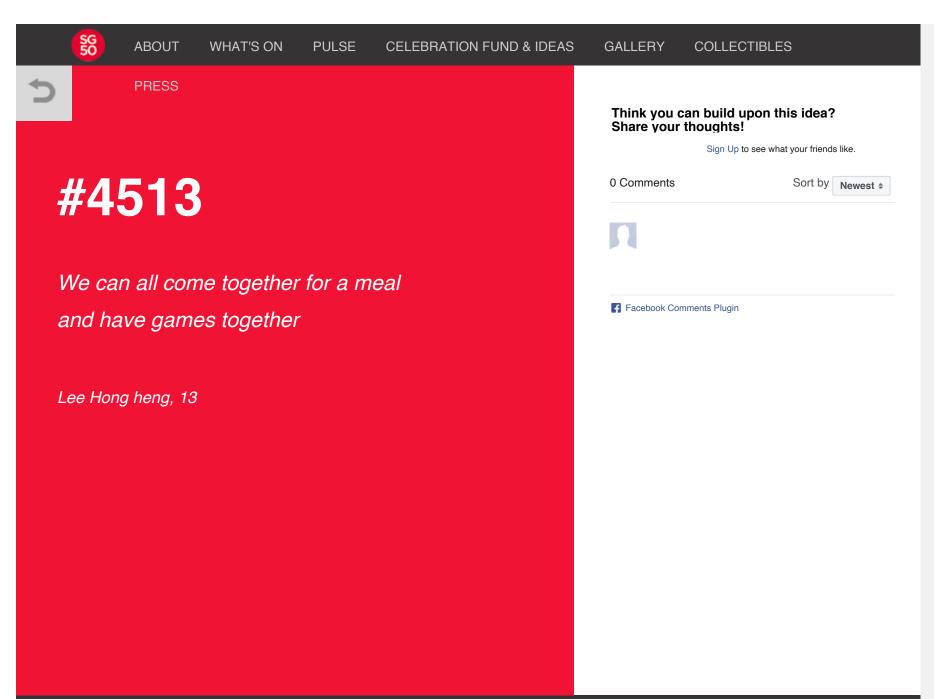
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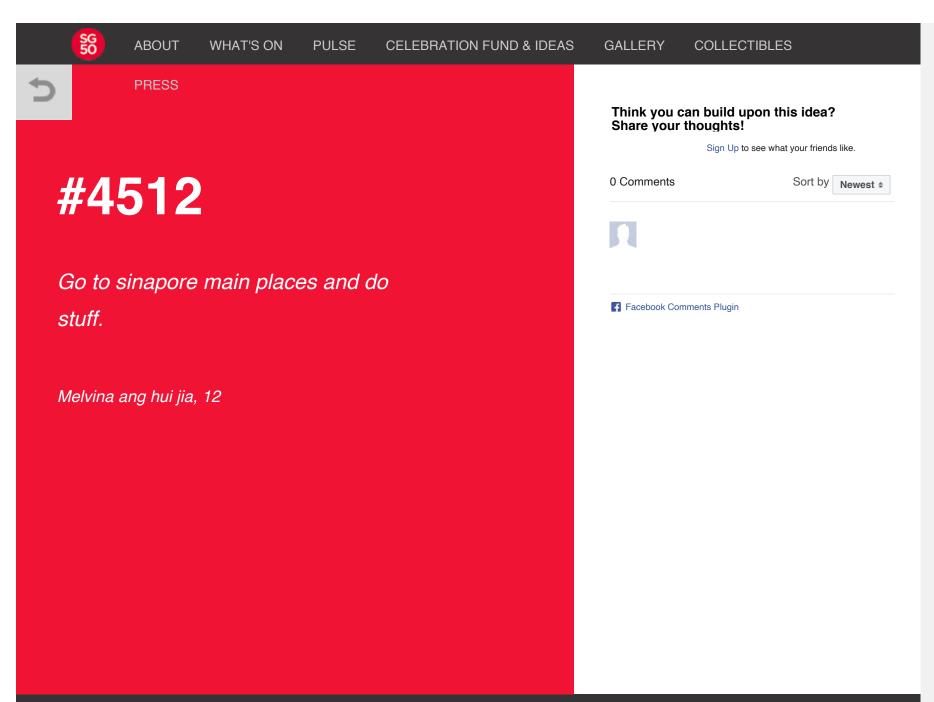
Amirah Hui Ling Fiona Tricia Tian Yi, 13

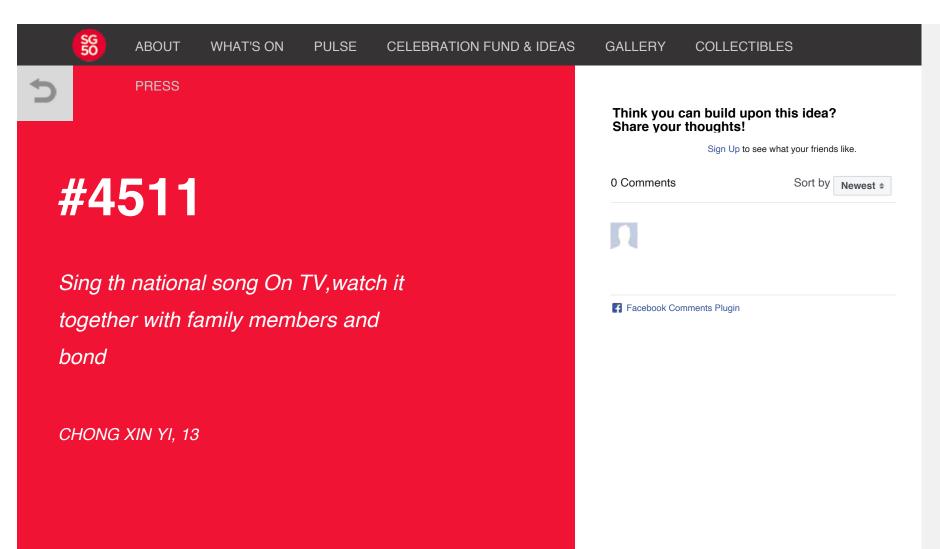


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PRESS

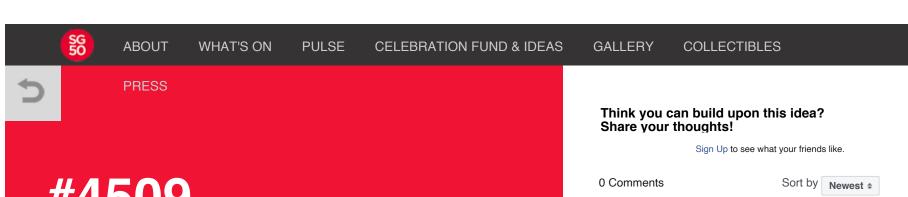
## #4510

Play short clips on the television about past Singapore, how Singapore have progressed and the current Singapore.

Jonell Tan, 13



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#4509

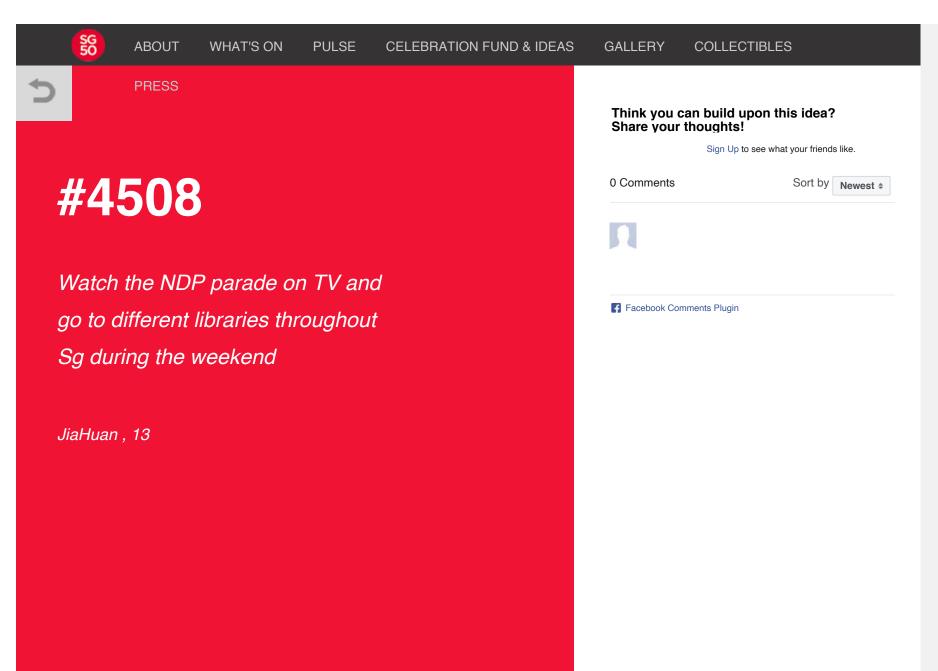
Eat local delicacies and food that are found in Singapore, as well as come together as a whole family to celebrate SG50

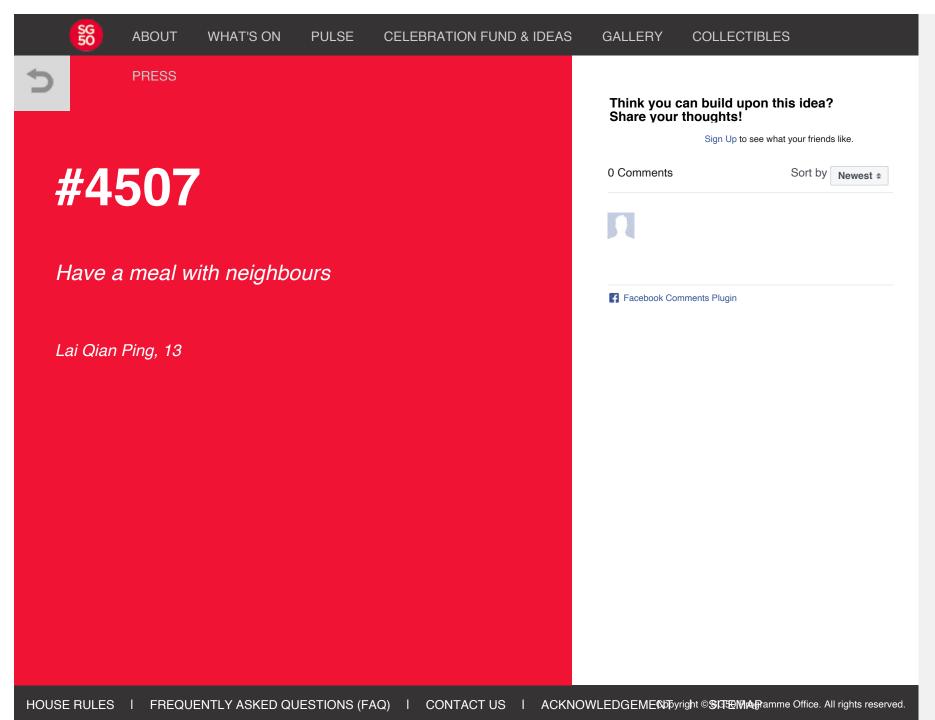
Ho Guan Hui, 13

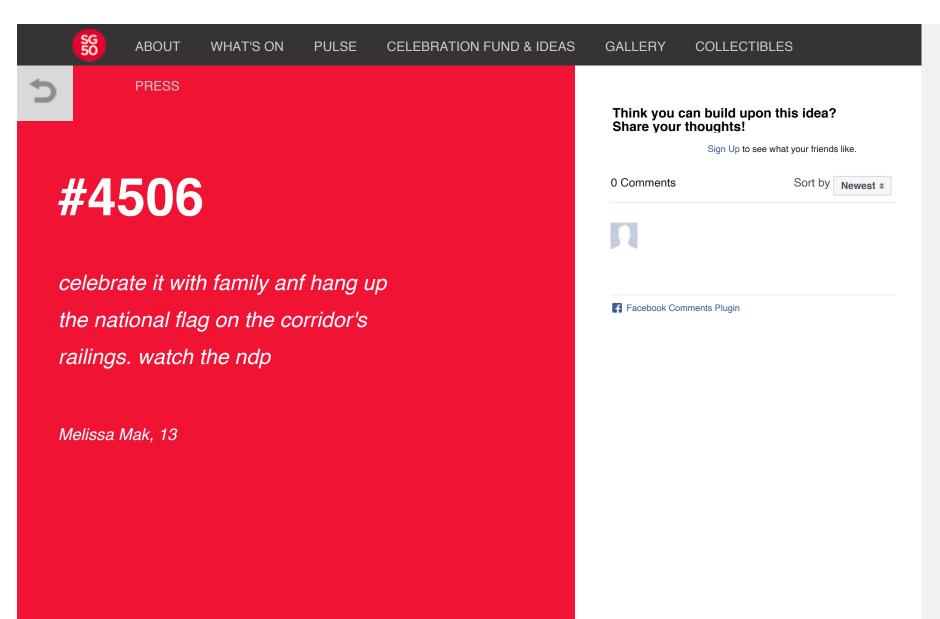
Facebook Comments Plugin

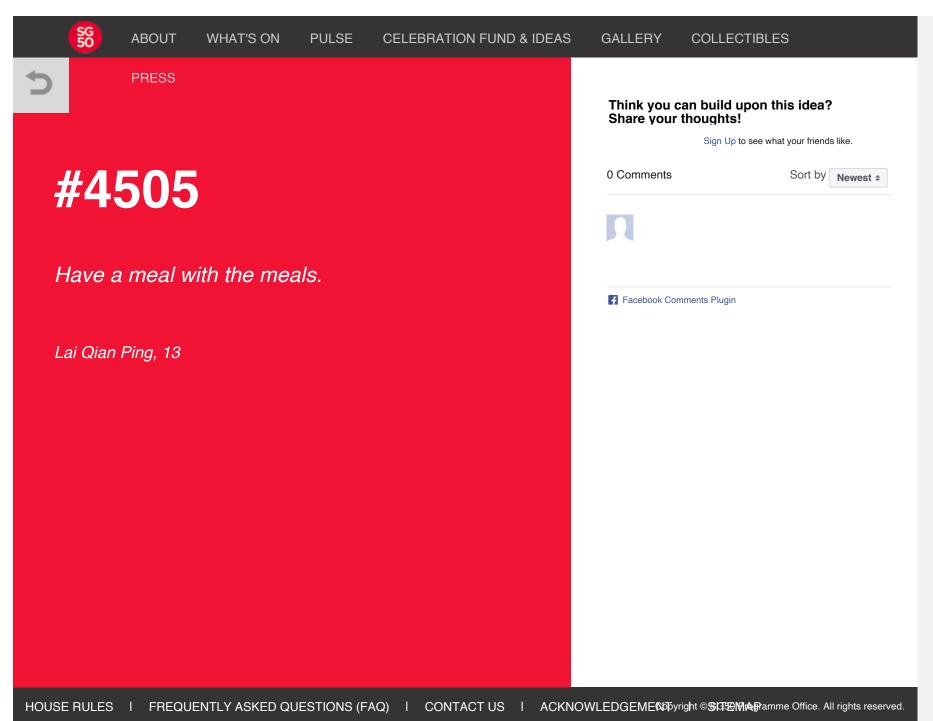
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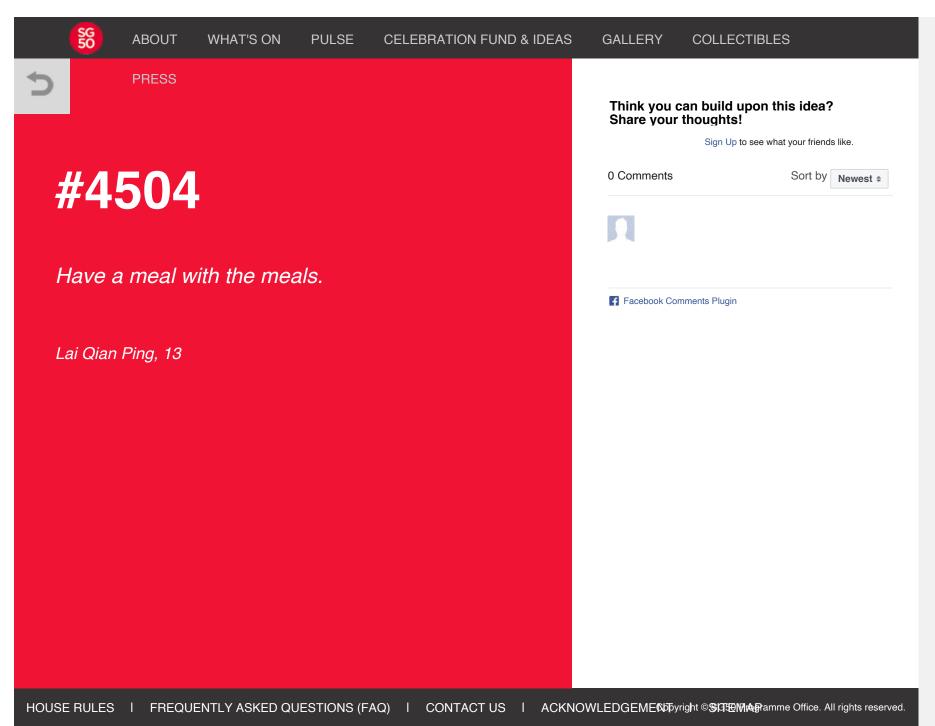
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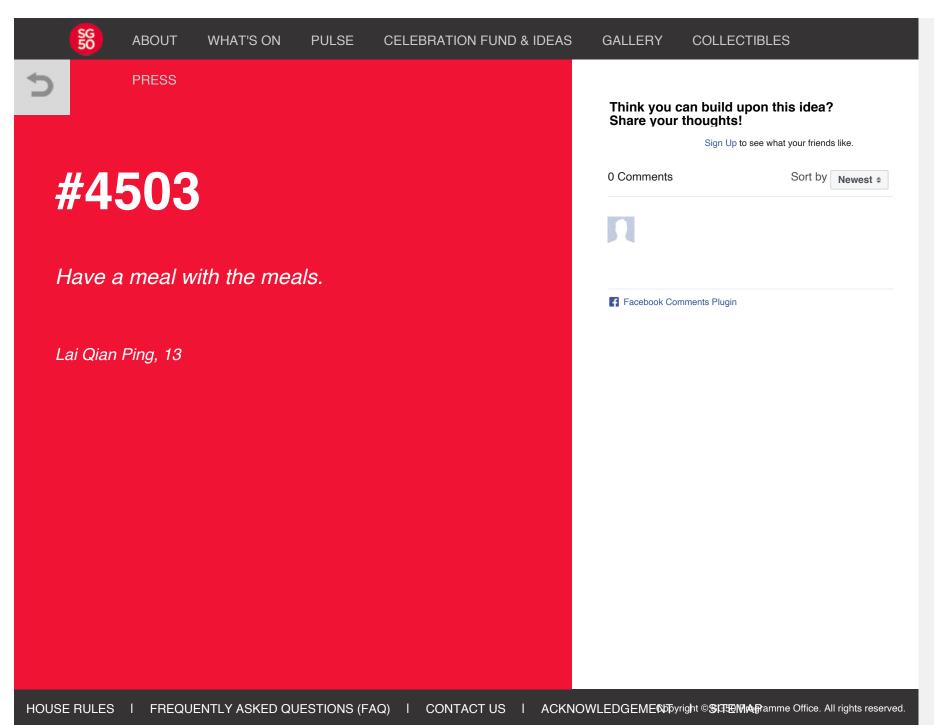


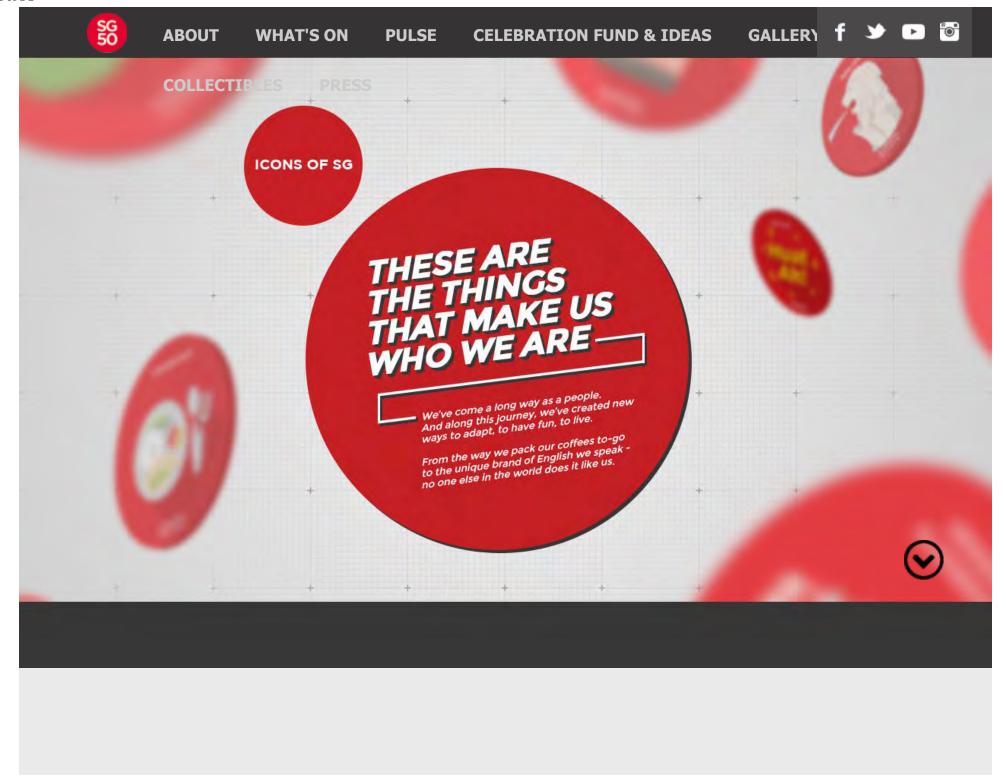












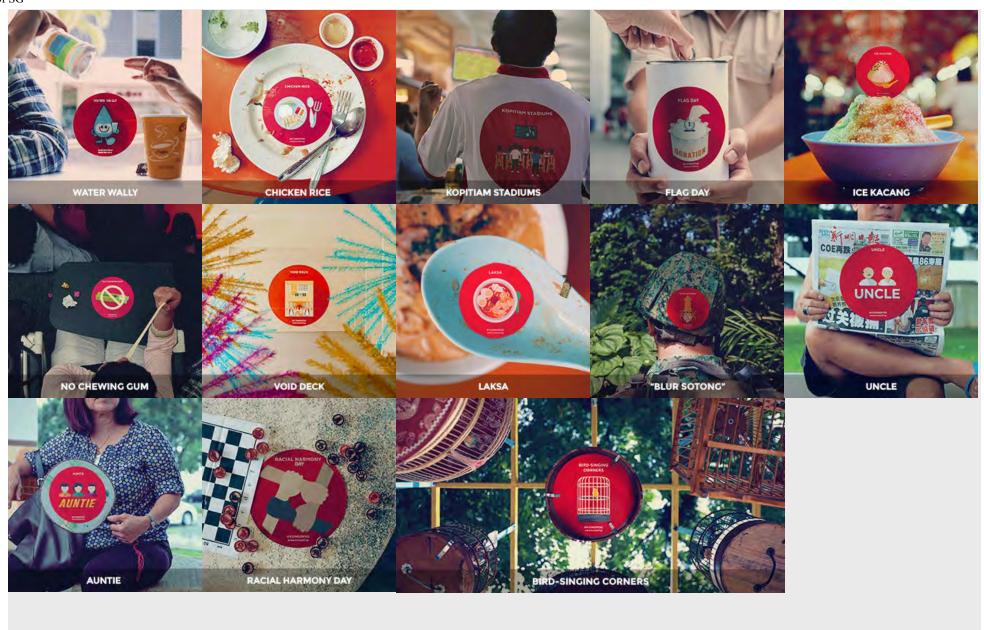




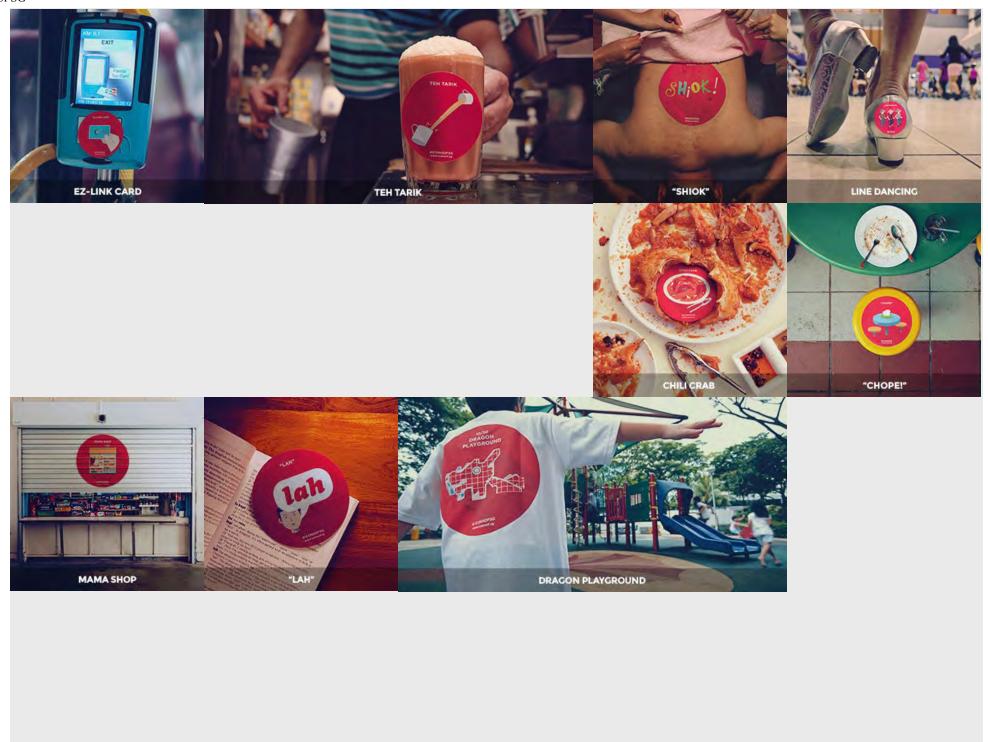


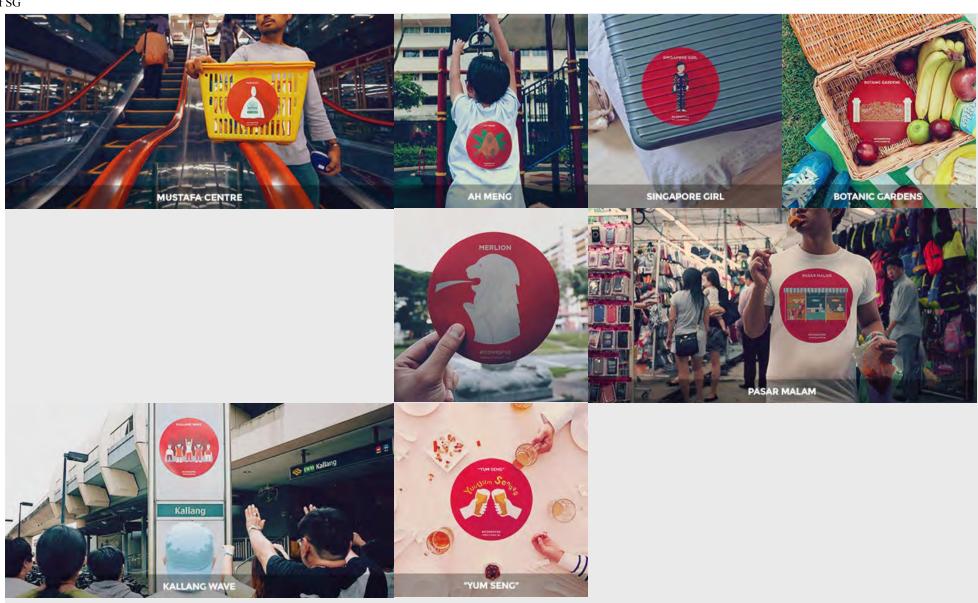






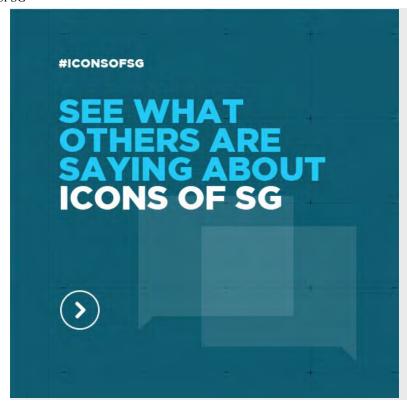


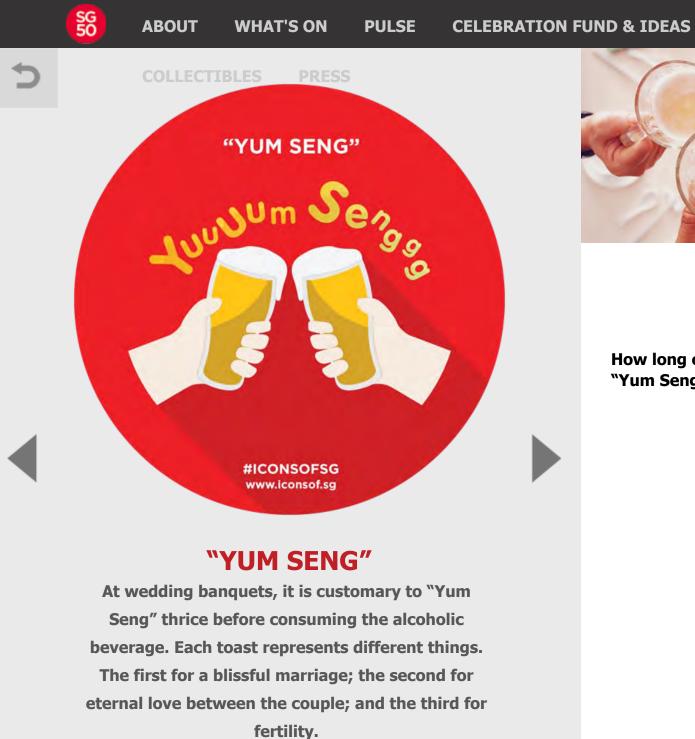








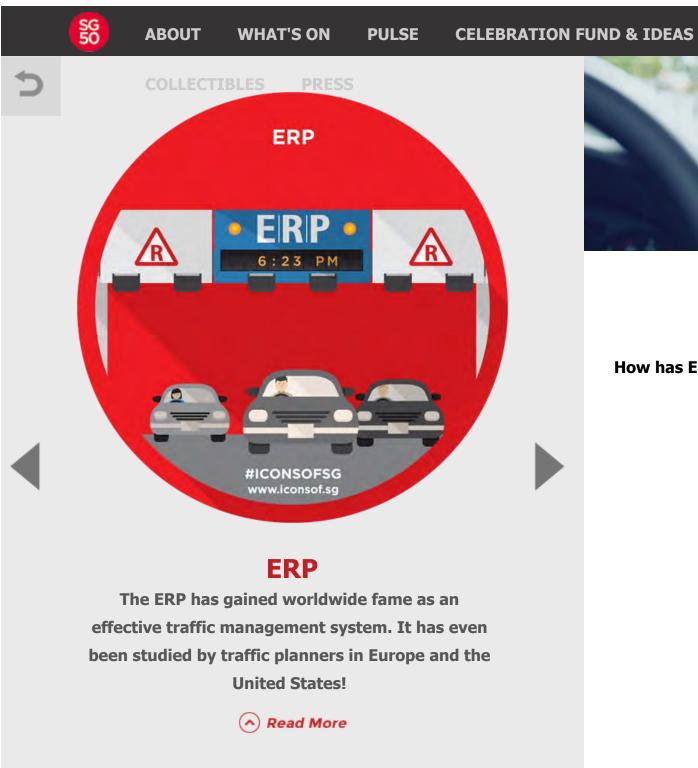






GALLERY

How long can you and your friends hold a "Yum Seng" for?





GALLERY

How has ERP changed your driving habits?

**ABOUT** 

WHAT'S ON

PULSE

CELEBRATION FUND & IDEAS

GALLERY

COLLECTIBLES

**PRESS** 

SOME BIG, SOME SMALL.

SOME HEARTFELT AND OTHERS, PLAIN WACKY.

Submission for celebration ideas is now over. While we pick some to bring to life, see how your fellow Singaporeans want to celebrate our nation's 50th.

**LEARN MORE** 

no of ideas

4523

sort by

RECENT •